

## Strategic Plan 2014

### Lifelong Learning: A. The Dorothy Lumley Melrose Center

#### 1. Establish the Library as a place for content creation

| Progress  | Champion    | Updated |
|---|-------------|---------|
| <p><b>Our Acquisitions Manager is in the process of interviewing to hire a fourth Collection Development Librarian to focus on the ePulp project.</b></p> <p><b>Studios and editing bays in the Melrose Center continue to see increases in use. The video studio was booked 31 times during August, the highest number of bookings during a month since we opened. The Mac and PC editing bays also had their busiest months during August with 56 and 38 bookings respectively.</b></p> <p><b>We hope that with the announcement of the Melrose Award competition, (that requires that the Center be used to create entries) encourages even more growth in usage.</b></p>  | Debbie Moss | 9.14    |
| <p>During June, 125 people attended the premiere event for the films related to the opening of the Dr. Phillips Center.</p> <p>Development of our ePulp ebook server continues. This will be a venue through which we can showcase locally created literature and potentially other materials. We made ePulp available to staff for testing and exploration on June 23, 2014. We anticipate making it available to our public beta testers later this summer.</p> <p>Our Adult Programmers hosted three programs related to publishing; <i>How to Write and Sell Short Stories</i> with 20 attendees, <i>Writing and Selling Poetry</i> with 10 attendees and <i>Choosing a Publishing Path</i> program with 8 in attendance.</p> <p>We are in discussion with a local group regarding using the video studio to record a weekly program for local broadcast. More to come as details are ironed out!</p> | Debbie Moss | 6.14    |
| <p>The Creative Director for the Dr. Phillips Center for the Performing Arts hosted a meet-up of area filmmakers at the Melrose Center on March 10. The filmmakers will be embarking on a project to capture Central Florida artists on video and to produce short films about the area's cultural scene. The films will be screened at a premiere event at the Orlando Public Library in April 2014.</p> <p>The Melrose Center will establish the Library as a community destination to engage in the creative process.</p>  | Debbie Moss | 3.14    |

#### 1a. Develop Staff Training, Curriculum, and Certification

| Progress  | Champion | Updated |
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| <p><b>Since January 1, 2014 we have offered 2,544 classes in the Melrose center with a total of 6,976 attendees. Particularly successful this summer were our Melrose Camps. We had an attendance of 704 children over the summer series!</b></p> <p><b>Titles of classes under development include:</b></p> <p><b>DIY: Talking Picture Frame</b></p> |          | 9.14    |

| Progress  | Champion    | Updated |
|---|-------------|---------|
| <p><b>Wearable Technology: Conductive Sewing</b></p> <p><b>Arduino Level 2</b></p> <p><b>Swift Coding for IOS</b></p> <p><b>Adobe Audition: Audio for Film Level 1</b></p> <p><b>Pro Tools Level 3: Effects Processing</b></p> <p><b>All About Dynamic Compressors</b></p> <p><b>Green Screen Composite</b></p> <p><b>Adobe Premiere Color Correction</b></p> <p><b>Infographic Resume</b></p> <p><b>Pen Tablets 2</b></p>  |             |         |
| <p>During this quarter the Melrose Center offered 1,242 classes with an attendance of 2,617. Staff have developed 58 unique classes including Video Equipment Training: Camera and Lens, Photo Equipment Training: Lighting and Backdrops, and Create a Radio Jingle Using Adobe Audition.</p> <p>For the summer they are holding Melrose Center Technology Camps. The camps are, week-long, two-hour camp-style sessions from 2 to 4 p.m. Monday through Saturday for kids and teens! Future artists, engineers, media moguls and inventors can create a movie trailer soundtrack; engage in engineering activities to build machines, electronics and 3D objects; design comic book characters and learn to composite images and drawings using Adobe Photoshop; create a customized glider using the Silhouette Cameo electronic cutting machine; design stabilizers and build a simple helicopter project; design and create a model race car using 3-D printing; create a personalized model house with a flashing LED light; write, produce, shoot and edit a video clip in our state-of the art video production studio; design and create a comic book and learn about storyboarding, photo studio equipment and photo editing.</p> <p>Under development are classes for Electronic Engineering Level 2 and Audio for Film.</p> | Debbie Moss | 6.14    |
| <p>We continue to develop new curriculum and seek ideas for new classes. During March staff made available 3 new classes using Snap Circuits. Interest in "product photography" has been expressed and we are evaluating creating curriculum.</p> <p>During the quarter, we have offered 380 classes with a total attendance of 1,481. As of this writing, 672 card holders have been certified for access to the Melrose Center. During the next quarter we will begin offering General Orientations to Melrose services at the Winter Garden Branch. We hope that we can convince more card holders to travel downtown once they hear more about the Center.</p>  | Debbie Moss | 3.14    |
| <p>We are setting up some staff participation and training for January. Schedules and content for that training are in place.</p> <p>We have the following curricula completed or in development:</p> <p>Electronics: 7 classes</p> <p>Adobe Master Collection: 8 classes</p>   | Debbie Moss | 12.13   |

| Progress  | Champion | Updated |
|---|----------|---------|
| Computer Programming: 1 classes                         |          |         |
| KNEX: 1 class   |          |         |
| 3D Printing: 3 classes                                  |          |         |
| Simulators: 3 classes                                   |          |         |
| Studio Equipment: 9 classes approximate not created yet |          |         |
| Studio Orientations: 3 classes                          |          |         |
| General Orientation: 1 class                            |          |         |
| Total: 36 classes                                       |          |         |

### 1b. Create Programming

| Progress  | Champion    | Updated |
|---|-------------|---------|
| <p><b>Some recent popular programming includes: - Brooks Zurn, founder of Gadgetcat has extensive experience in Wearable Technologies. She brought her beautiful futuristic wedding dress and explained the technology behind the beauty. - OrlandoBands.com is a community based project that helps to educate and motivate local musicians. Their founder and CEO, Ben Gardener visited to give us an update on the local band scene. - Curiosity Machine brought hands-on fun for the whole family by showing us how to build a generator that converts mechanical energy into electricity.</b></p>  |             | 9.14    |
| <p>Programming this quarter included <i>Tech Talks: Hack Your Wedding Dress</i> where electrical engineer Brooks Zurn redefined "wearable" technology by sewing fiberoptic cloth and LED lights into dresses -- including her very own wedding dress and a presentation by Tech Talks: Google Glass Josh Murdock of professorjosh.com. He talked about his experiences wearing Google Glass, and how the smart glasses can boost accessibility for the disabled and how they will interface with the growing field of augmented reality and about some of 2014's newest wearable technology, like fitness bands and the possibilities of smart fabric.</p> <p>For June we have Andrew Garraway presenting an Introduction to Digital Photography. This Tech Talk will explore the basics of Exposure and Depth of Field, as well as lens and camera mechanics. Andrew is a Full Sail University Instructor with many years of experience in the photography field. Come join us for this fun, interactive event and a <i>Makers Exhibit</i> for a sneak peek at the latest exciting technology classes at the Orlando Public Library. Fab Lab Instructors will be on hand to demonstrate the 3D printer and answer questions.</p> | Debbie Moss | 6.14    |
| <p>We have established regular programming called "Tech Talks" in the Tech Central presentation area of the Melrose Center. Our goal is to hold at least two Tech Talks each month. During February, we hosted Exploding Bacon, a FIRST (For Inspiration and Recognition of Science and Technology) Robotics Competition team based in Orlando and Friends of the Library Board member, Terry Brock, to discuss his new book <i>Clout</i>. During March, we hosted OrlandoBands.com a community based project, that helps to educate and motivate local musicians and the Remote Control Association of Central Florida a group of modelers dedicated to taking RC flying to new heights.</p>   | Debbie Moss | 3.14    |
| <p>We are working with our Adult Programmers to set up a programming schedule for the Melrose Center. We have our first presenter, Terry Brock, set up for a program on February 11, 2014 at 6:00 p.m.. Mr. Brock is a speaker on social media marketing and technology trends. He is also a</p>  | Debbie Moss | 12.13   |

| Progress  | Champion | Updated |
|---|----------|---------|
| <p>member of our Friends of the Library Board.</p> <p>Our beginning goal is to host two programs per month, one as an evening program and one for weekends.</p> <p>We also plan to host an upcoming "What's Up Downtown" gathering for the Downtown Development Board. "What's Up Downtown" is an event opportunity for Central Florida residents, businesses, employees, educators and others to network and learn more about the exciting developments and initiatives happening in Downtown Orlando.</p> |          |         |

## 2. Establish a Marketing and Development Plan

| Progress  | Champion             | Updated |
|---|----------------------|---------|
| <p><b>The Melrose Center ad is now live on the side of the PEP delivery truck. The Center has also been advertised in the <i>Orlando Sentinel</i> and the <i>Orlando Weekly</i>. In addition to the paid media, the Melrose Center has received some excellent publicity including a live broadcast on the FOX-35 News Good Day Orlando Program and as part of another live broadcast on WBZW 1520 Radio. The Melrose Center was also prominently featured in an article titled "Book a Trip to the Library" which published in the August 2014 issue of <i>Orlando Family</i> magazine.</b></p> <p><b>We had a visit from Beth Kassab from the Orlando Sentinel, who published an article regarding her visit in late August 2014. Ms. Kassab even defended the Center to a commenter on the article. The commentator felt that these new technologies did not belong in the library. Ms. Kassab responded, "<i>But just because libraries offer more today — like flight simulators and recording studios — doesn't mean the reference materials are gone. The book stacks at the Orlando Public Library weren't eliminated to make way for the high-tech gadgets I wrote about. They were relocated to another level. I say the new stuff will inspire even more discoveries.</i>"</b></p> | Tracy<br>Zampaglione | 9.14    |
| <p>Several print ads for the Melrose Center ran during the last quarter including a full-page placement in the <i>Orlando Weekly</i> and two placements in UCF's BoGo Campus Guide. The Melrose Center is also included in a fixed position on the full-page calendar ad in the <i>Orlando Sentinel</i> which runs the last Friday of every month. We also continue to leverage social media heavily to promote the center with multiple tweets and Facebook posts per week. In addition to the OCLS presence on social media platforms, the Melrose Center now has its own presence on Twitter and Facebook.</p>   | Tracy<br>Zampaglione | 6.14    |
| <p>Marketing continues for the Dorothy Lumley Melrose Center for Technology, Innovation &amp; Creativity. Radio ads have concluded for now but ads will remain on LYNX buses through April. Online ads are continuing on the <i>Orlando Sentinel</i> and there was one media placement in the <i>Southwest Bulletin</i> advertising that the center is now open. In addition, the PEP delivery truck will soon have signage on it advertising the Melrose Center.</p>   | Tracy<br>Zampaglione | 3.14    |
| <p>A plan for an initial wave of marketing for the DLM-TIC was developed and presented to the Board of Trustees at their November 2013 meeting. Early marketing efforts will include utilizing owned media, paid media and earned media. Paid media strategies include print, radio, transit ads and social media. The center will be marketed in both English and Spanish in various</p>   | Tracy<br>Zampaglione | 12.13   |

| Progress | Champion | Updated |
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| venues.  |          |         |

**2a. Training for staff, online or other to talk about what Melrose Center is, what it will do, how it fits in with overall plan**

| Progress  | Champion    | Updated |
|---|-------------|---------|
| <p><b>We did not get our "hangout" underway for summer but are now looking at a Fall implementation. We did begin a program to get other staff involved in helping out at the Melrose service desk during busy hours. Volunteers from Special Services are undergoing training now to begin assisting.</b></p> <p><b>We began the first Melrose General Orientations at the Winter Garden Branch in July. This is just one of the success stories shared by staff at the Branch.</b></p> <p><i>I thought you would like to know yesterday between classes Mr. D... , a patron who took part of our first General Orientation at the branch, stopped by to let me know that he visited the Melrose Center. He signed up to take the Photography Studio Orientation and Assessment at the center (which he passed). He enjoyed his time at the center and wished he could have taken the Video and Audio Orientation, however they were at capacity. He plans on signing up in advanced to take these sessions soon.</i></p> <p><b>We plan to expand to other branches in the coming quarter starting with Herndon.</b></p> |             | 9.14    |
| <p>Plans are underway to begin offering Melrose orientations at branches. Our pilot location is Winter Garden. Ryan Baichan, the Technology Trainer at Winter Garden has attended an orientation at the Melrose Center. Work will begin now on developing off-site orientation. This not only gets a wider range of staff involved in the Center but allows us to get more users "certified" to use the Center.</p> <p>We are beginning plans for a "Google hangout" later this summer for staff. We will host a meeting in the Melrose Conference Room (where main library staff can attend) and will use our conferencing technology to "hangout" with staff in branches and provide an update on Melrose progress and answer questions.</p>  | Debbie Moss | 6.14    |
| <p>One hundred and seventy staff members went through training at the Melrose Center prior to opening. They played the role of patron by taking the general orientation and other introductory classes. The process allowed Melrose Center staff to take a test run through curriculum and processes and gave staff an introduction to services.</p> <p>On March 18, there was a system-wide Technology Trainer meeting. Plans and developments for the Center were shared with Trainers from throughout the system.</p>  | Debbie Moss | 3.14    |
| <p>Staff were given their first glimpse of the Melrose Center on Staff Development Day in November. They were given a preview of some content and toured the space. We are currently creating a schedule for staff to help us prepare for opening by participating in training. We have 117 staff signed up so far.</p> <p>A staff "FAQ" page is being created, providing responses to what we believe will be common questions that staff will have and will encounter. We'll be providing training in person and online for staff during January.</p> <p>During her meetings with staff system wide, Mary Anne has been sharing information and taking questions from staff as well.</p>  | Debbie Moss | 12.13   |

**2b. Establish alliances with organizations such as Creative Village, educational institutions, and organizations of**

creative professionals

| Progress  | Champion           | Updated      |
|---|--------------------|--------------|
| <p><b>The Dorothy Lumley Melrose Center for Technology, Innovation &amp; Creativity participated as an official partner for Maker Faire Orlando. The two-day event was held September 13 and 14 at the Orlando Science Center. Maker Faire Orlando celebrates the Do It Yourself (DIY) culture, and shines a focus on innovation, technology and collaboration. It brings together entrepreneurs, students and inventors to share innovations, and create and market their products. Over the course of the event, staff from the Melrose Center interacted with 1,021 children, teens and adults.</b></p> <p><b>We've also become members of the Orlando Tech Association. Ormilla Vengersammy and Ann Collins met with the Association and spoke about different ways to promote and tie in the Center to the tech community. The Melrose Center has a regular space in their weekly online newsletter featuring a class and/or event for that week on a weekly basis. Our meet up groups will be added to their Meetup section. Additionally, we're looking into tying in the Melrose Center to Tech Week which is from Sept. 27-Oct. 3 which they will promote. So far we came up with a few ideas to offer a few classes based on the speakers that will be in town. They will promote that as well.</b></p>                     | <p>Debbie Moss</p> | <p>9.14</p>  |
| <p>We continue to host many local meetup groups such as Indienomicon, an independent gaming group, the local Drupal meetup, the Orlando.Net Users group, and the Central Florida Robotics meetup. We've also started a Coworking Meetup group. Those interested are invited to once-a-month co-working afternoons at the Melrose Center. The afternoon begins at 2 pm with a General Orientation for access and introduction to the the Center. Attendess are able to use collaborative spaces, the Interactive Media Wall and two Wireless Multi-Display Units.</p> <p>We worked with Orange County Public Schools to host the Simulation Summit on April 28, 2014. We are planning to host another OCPS event in July for middle and high school administrators from the east region of the County. We also are booked to host the Central Florida STEM Education Council's General Meeting on August 15, 2014 where the focus will be on Educator Resources.</p> <p>We have hosted several meetings for Project DTO, the City of Orlando's new initiative for advancing downtown. We have served as a pick up/drop off location for the Vision Books. We were very pleased recently to see that when a tour of downtown's "tech scene" was being given to a Tampa Bay Times businesss reporter, the Melrose Center was a stop!</p> | <p>Debbie Moss</p> | <p>6.14</p>  |
| <p>We continue to work with local schools and other agencies, providing tours and educating them regarding services now that we in operation. New contacts have recently been made with the Central Florida Association of Black Journalists and the meetup group, IndieNomicon. This independent game developers group held a meeting for 105 in the Melrose Center.</p>   | <p>Debbie Moss</p> | <p>3.14</p>  |
| <p>Full Sail, ITT Technical Institute, DeVry University, Orlando Tech and Valencia College, National Entrepreneur Center, Orlando Science Center, Orlando YMCA and Girl Scouts Citrus. We already have an intern from DeVry University working with TEC staff and other internships are in the interview process stages.</p> <p>Workforce Central Florida- we are signed on as a potential employer for a technology re-employment program they operate.</p>  | <p>Debbie Moss</p> | <p>12.13</p> |

| Progress   | Champion | Updated |
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| <p>Orlando Tech—Orange County Public Schools: Marketing and Recruitment staff and Orlando Tech Instructors gave us a tour of their facility and visited for an early preview of the Melrose Center. We have discussed with them the potential for directing students to the Melrose Center during hours they are closed and access for post-graduation students to enhance their skills and update their resumes. In addition, Orlando Tech staff reviewed our equipment lists and Alan Lynch, Instructor-Digital Media participated in a recently filmed Melrose Center Story Area Video shot at Edgefactory.</p> |          |         |
| <p>Familab- Familab has been very supportive, participating in our first public focus groups, and by continuing to help get the word out.</p>  |          |         |
| <p>Library staff members have joined popular Orlando Meet Up Groups, including Women in Tech Meet Up Group and the Wearable Technology Meet Up Group. The library hosts its own Homeschool Tech Meet Up Group.</p>   |          |         |
| <p>Downtown Development Board- They will be promoting the Center in their bi-weekly newsletter as well as hosting the April "What's Up" meeting at the Center.</p>   |          |         |
| <p>Valencia Digital Media Program: Staff members toured Valencia's Digital Media Facilities. Robert McCaffrey, Program Director: Digital Media Technology participated in a recently filmed Melrose Center Story Area Video shot at Edgefactory.</p>   |          |         |

### 3. Open and operate the center

| Progress   | Champion | Updated |
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| <p><b>The Public Opening and Ribbon-Cutting for the Dorothy Lumley Melrose Center for Technology, Innovation &amp; Creativity were a tremendous success. More than 1,600 people visited the center on opening day. Orange County Vice Mayor Pete Clarke spoke at the event along with Board of Trustees President Ted Maines and Friends of the Library President Dave Lehman. The opening was covered by six media outlets: Central Florida News 13, Channel 6, NPR, <i>The Orlando Weekly</i>, <i>Florida Technology Journal</i> and UCF's <i>Knightly News</i>.</b></p> | 3.14     |         |
| <p>The public opening is scheduled for February 8, 2014. We have brought on new staff who have been learning about the Library and developing content. We plan to have hands on access to equipment in January 2014.</p>   | 12.13    |         |

#### 3a. Hold grand opening fundraiser

| Progress  | Champion    | Updated |
|---|-------------|---------|
| <p><b>The FOL net was \$13,357.82. It included 114 tickets sold and the contributions of our sponsors. UCF sponsored at the \$5,000 level. The remaining sponsors were OUC, BBA Aviation, GAI Consultants and Skanska -- all at \$1,500 each.</b></p>   | Debbie Moss | 3.14    |
| <p>The opening gala for the Dorothy Lumley Melrose Center for Technology, Innovation &amp; Creativity will be Friday, February 7, 2014 at 6:30 p.m. The evening will include ample opportunities for guests to try out the center's offerings, plus a live jazz quartet, libations and hors d'oeuvres. The Friends of the Library are presenting this special evening. UCF is the lead sponsor. Additional sponsors include OUC and BBA Aviation.</p> | Debbie Moss | 12.13   |

#### 3b. Hold public grand opening

| Progress  | Champion    | Updated |
|---|-------------|---------|
| <b>We hosted 1,600 people at the very successful Grand Opening. VIPs at the ribbon cutting included Kendrick B Melrose, Commissioner Pete Clarke, Library Board of Trustees President Ted Maines, Dave Lehman, President of the Friends of the Library and State Librarian Judith Ring.</b> | Debbie Moss | 3.14    |
| The Dorothy Lumley Melrose Center for Technology, Innovation & Creativity will open to the public on Saturday, February 8, 2014. A noon Ribbon-Cutting Ceremony will be followed by a daylong schedule of demos and festivities.  | Debbie Moss | 12.13   |

#### 4. Plan for the Melrose Award

| Progress  | Champion    | Updated |
|---|-------------|---------|
| <b>OCLS is now publicizing the Melrose Awards and submissions will be accepted November 17, 2014 through January 7, 2015. Funds for the prize awards are being donated by the Friends of the Library. Winners will be publicly announced at the Melrose Center First Anniversary Event on Saturday, February 7, 2015. The awards will become an annual event to recognize excellence among users of the Melrose Center and to celebrate content created using the center.</b>   | Debbie Moss | 9.14    |
| Plans are coming together! We will begin promoting the award later summer or early fall so that potential participants can be thinking about entries. We will open nominations in October/ November and close early January 2015. We plan to have awards in fabrication, photography, audio and video. Judging will be a blend of public feedback and judges. We are considering allowing the public to vote (online) to select a top 3-5 entries in each category and then have specialists in the field judge for final winners. Award winners will be named at an anniversary celebration on February 7, 2015. | Debbie Moss | 6.14    |
| Tentative plans are to have an annual event similar to our grand opening on the anniversary of the opening each year. An announcement of winners would be part of those festivities. Now we just need to fill in the parts in between!  | Debbie Moss | 3.14    |
| Once content begins to be created in the Center, we will have a program through which content (video, audio, graphic design or other projects) can be entered into an annual recognition of the best of Melrose Center produced projects.   | Debbie Moss | 12.13   |

### Lifelong Learning: B. Children's Learning Initiative

#### 1. Develop additional Whiz Kids content/explore family learning experiences

| Progress  | Champion   | Updated |
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| <b>The summer continued to be a time for children and families to visit the library. We had a total of 597 <i>Whiz Kids/Melrose Camp</i> classes and 3616 kids attended, an increase up 9% over last year.</b>  | Wendi Bost | 9.14    |
| <b>In addition, we have had other family programming such as <i>Community Conversations</i>, sponsored by the Florida Humanities Council, at the Winter Garden Branch. A program series which focuses on teaching families how to engage in conversations around a particular subject. This series was about diversity. This program we developed with the FHC and we are currently working on two more series featuring the subjects of environment and making choices. Special thanks to our storyteller Antoinette Griffin and Scholar Harry</b> |            |         |



| Progress   | Champion   | Updated |
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| <p>Coverston for their work on this project. And <i>Prime Time Family Story Time</i> kicked off on Monday, 9/22/2014 at the Windermere Branch Library, another FHC grant funded programs designed to help families learn to read and grow together.</p> <p>We also presented our Fall Family Fun series featuring programs such as:</p> <p><i>Incredible Insects</i>, presented at two locations by the UCF Entomology Club.</p> <p>Fun was also had at the <i>Future Science Past</i> program which was presented at 2 locations and had audiences travelling back in time to the days of steampunk and navigated through science fiction fun.</p> <p><i>The Incredible Mr. Bob</i> who captivates audiences with unique juggling and fun interactive audience participation.</p> <p><i>Jiggleman</i>, a favorite performer, visited 2 locations providing an amazing performance and lots of laughter. Snake Education with a twist brought</p> <p><i>Chief Rowley</i> and his reptile friends visited and shared fun facts at 2 locations.</p> <p><i>Drumming Around the World</i> brought an interactive learning performance to 1 location, thanks to 3rd Wheel dot Org.</p> <p>And a final example was the <i>Cookie Excavation</i> which teaches everyone how fun archaeology can be thanks to the Florida Public Archaeology Network.</p>  |            |         |
| <p>SUMMER READING PROGRAM is starting off well at OCLS with Radio Disney programs bringing in families and various community groups at 6 OCLS locations. A great example of this type of programming impacting families was noted at the South Creek Branch. A family came into the South Creek to participate in Radio Disney, stayed for a Computer Class, then joined in with a "Knitting Nook" program. Later that evening they returned to the Branch to be part of the Music Club.</p> <p>CUENTA ME UN CUENTO / TELL ME A STORY BILINGUAL FAMILY BOOK CLUB kicked off at the Southeast Branch in June with families participating in this Bilingual Book Club.</p> <p>GET READY FOR K! This program is a 6 part kindergarten readiness series, funded in part by Target. This program is taking place at the Orlando Public Library as well as the Southeast and Herndon Branch locations.</p> <p>GROOVY GENETICS, UNLOCKING THE UNIQUE YOU, sponsored by Siemens, started in June 2014 at 7 OCLS locations. This is a four-part science series for children and their caregivers. Eye-opening programs will include: Fancy Fingerprints; Attached Earlobes, Rolling Tongues, and Dimples, Oh My!; Amazing Edible DNA!; and Strawberries with a Double-Helix Twist.</p> <p>WHIZ KIDS/CAMP SAVVY, a new class called Photoshop Basics for Kids (9-12) is being launched this summer. The class provides the kids the opportunity to create awesome photo mash-ups in Adobe Photoshop, They also learn how to use the programs basic tools and brushes, as well as the concepts of layers and background removal.</p> <p>PRIME TIME FAMILY TIME, OCLS is pleased to be kicking off our first Bilingual Prime Time Family Reading Time at the South Creek Branch in June of 2014. This program focuses on families reading together and sharing literature. Thanks to a grant from the Florida Humanities Council, Professor Silvia Diaz, from UCF, and storyteller Joanna Bucaro were trained in Louisiana in January 2014. The first program was presented on June 16th. The program runs for six weeks. It</p> | Wendi Bost | 6.14    |

| Progress  | Champion          | Updated      |
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| <p>is the first time Prime Time Family Time series that has been offered in the Summer.</p>   |                   |              |
| <p><b>PRIME TIME</b></p> <p>Our latest six week series hosted at Tildenville Elementary by the Winter Garden Branch staff had a total of 190 in attendance.</p> <p><b>SPRING FAMILY FUN</b></p> <p>We offered the special series "Spring Family Fun" which was funded by a donation from Disney. The series included educational programs for the whole family such as Reactory Factory's Wacky Science Lab, Bricks4Kidz, Mad Science: Up, Up, and Away Live Show, Snake Education with a Twist, and Gatorland. 555 people have attended these programs this spring.</p> <p><b>SCIENCE CAFES</b></p> <p>In 2013, OCLS began a new monthly series "Science Cafe," based on the international movement, with ours geared towards families. Each month's discussion brings in a local scientist to share his or her work with the community in a fun hands-on presentation. Since October 2013, 130 people have attended and topics have included 3-D printing, meteorology, genetically modified food, bees, marine mammals and fire ants.</p> <p><b>CUENTA ME UN CUENTO / TELL ME A STORY BILINGUAL FAMILY BOOK CLUB</b></p> <p>We concluded the grant in March with 193 people participating in the monthly bilingual family book club from October 2013 through March 2014.</p>  | <p>Wendi Bost</p> | <p>3.14</p>  |
| <p>OCLS has been awarded 3 Prime Time Family Time grants from the Florida Humanities Council. The first program is scheduled to begin in January of 2014 in partnership with Tildenville Elementary School. These six week series allow families to come together and share literature in a new way. A scholar and storyteller bring stories to life and encourage conversation about the meaning and feelings behind the stories. In addition the first Bilingual Prime Time program is scheduled to be presented at the South Creek Branch this summer during the Summer Reading Program.</p> <p>OCLS will also be hosting 2 Community Conversation Programs, this three week program is designed to engage families in conversations about diversity. The OCLS team designed the content and the Florida Humanities Council is providing funding for a scholar and storyteller.</p> <p>The Southeast Branch, with support from the Youth Services Department, received a grant that provides the opportunity to present family bilingual programming with the Dia Book Club. The club is designed to:</p> <ul style="list-style-type: none"> <li>• Celebrate children and connect them to the world of learning through books, stories and libraries.</li> <li>• Nurture cognitive and literacy development in ways that honor and embrace a child's home language and culture.</li> <li>• Introduce families to community resources that provide opportunities for learning through multiple literacies.</li> <li>• Recognize and respect culture, heritage and language as powerful tools for strengthening families and communities.</li> </ul> <p>OCLS currently has a Dia Book Club at the Main Library thanks to the same grant.</p> | <p>Wendi Bost</p> | <p>12.13</p> |

**2. Seek ways in which Library can support transition to Common Core**

| Progress   | Champion       | Updated |
|--|----------------|---------|
| <p><b>Youth Services continues to develop and implement program scripts for preschoolers that incorporate Common Core guidelines. Nonfiction literature is used more in programs such as in the <i>National Geographic Wild Tails</i> series. Many story programs now include nonfiction literature, offering discussions and critical thinking exercises following Common Core guidelines.</b></p> <p><b>We continue to focus on STEM subjects in programming. We had over 8,000 attendees at 175 science programs this quarter. Programs included: Pop-up Engineering, Groovy Genetics, Experiments with NASA, Science of Harry Potter, Science Behind Bubbles, Weather Watchers, Color Chemistry and Zoo Mom Science.</b></p> <p><b>Two Youth Program Specialists are creating STEM-related program kits that will be circulated among all locations. The kits will be “turn-key programs” including complete instructions, supplies and books/videos to do a program with minimal preparation time. Simple Machines, Animal Adaptations and 2-3 engineering/construction kits are in the works.</b></p>  | Debbie<br>Tour | 9.14    |
| <p>Youth Services staff are developing program scripts for preschoolers that incorporate Common Core guidelines. Various components, such as dialogic reading, discussion, and critical thinking are now incorporated in selected preschool story programs at all locations.</p> <p>During this quarter, 114 science programs were offered with over 2,600 attendees. Some programs included Cloud Computing, Nano Science, LEGOs, Earth Day, Mad Science Live, Groovy Genetics and programs on animals and water. <i>Literacy in Action</i> handouts continue to be developed and offered to parents to continue learning after a program. Some that have been developed include: Helping Your Toddler Become a Reader, Helping Your Preschooler Learn by Playing, Science Investigations, Turtle Time and Fall Leaves Fall.</p> <p>For next fiscal year, a new position is being considered called a Curriculum Specialist K12. This position would plan, coordinate, implement and evaluate youth activities (includes educational programs, creative programs and special events) to ensure the activities align with state and national learning standards.</p> | Debbie<br>Tour | 6.14    |
| <p>We continue monitoring state and community discussions about the Common Core State Standards (CCSS). Community views differ and we are working on finding ways to adopt the essence of learning that is the foundation of the CCSS regardless of whether or not the full standards are implemented in the future. Staff started developing <i>Literacy in Action</i> handouts that emphasize language, math and science education. These are program based and are offered to parents to continue the learning process. Several STEM (Science, Technology, Engineering and Math) – related programs and activities were conducted system-wide. The Science Cafe series continues and a special program called "Women in STEM" was a successful interactive panel discussion for participants to explore careers in STEM fields.</p>   | Debbie<br>Tour | 3.14    |
| <p>A presentation by Youth Services and the Technology Education Center staff entitled "Envision Excellence in STEM Education: Plans and Practices for Embracing Science, Technology, Engineering and Math" was accepted for the Florida Library Association in 2014.</p> <p>A committee is following the literature and exploring ways to integrate Common Core. Presentations were conducted for managers and librarians to identify what Common Core is and offered suggestions on how to integrate it. A "Common Core in Libraries" LinkedIn group was created by Youth Services to network with other professionals to share best practices. It currently</p>   | Debbie<br>Tour | 12.13   |

| Progress   | Champion | Updated |
|--|----------|---------|
| <p>has over 100 members.</p> <p>At least 5 science-themed programs were presented system-wide. A "STEM" LinkedIn group was created by Youth Services to share experiences among library professionals. It currently has over 200 members. The Youth Outreach Coordinator was a panelist in a "Conversation Sparks"</p> |          |         |

### 3. Hold contest for teachers to develop an exercise for students to connect to OCLS

| Progress   | Champion       | Updated |
|--|----------------|---------|
| <p><b>The system just started our 2014/2015 Children’s Initiative for the new school year. The License to Learn Library Card contest information was distributed to the Children’s Initiative liaisons, elementary school principals, OCPS school board and superintendent, area superintendents and other key personnel. All elementary school teachers in our service area are invited to participate. The deadline to submit entries is November 1, 2014.</b></p> <p><b>Youth Services and the Digital Content team are currently creating a form for a participatory contest for middle and high school teachers. The contest will encourage teachers to get their students library cards and become more involved with library services and programs.</b></p>   | Debbie<br>Tour | 9.14    |
| <p>Staff liaisons to elementary schools submitted their nominations for the 2013/2014 OCLS Honor Roll. There were 56 schools selected for the Honor Roll. Posters were sent to every library location to post and promote schools’ achievements. OCPS elementary school principals, board members, the superintendent and district superintendents, as well as other key personnel were notified about the achievements. Each school on the list received a Honor Roll certificate, along with the full list of the winners.</p> <p>Youth Services is working with the OCPS and reviewing their feedback on the idea of conducting a contest for middle and high school teachers that will raise awareness of library services and build a stronger connection between the OCLS and OCPS. The plan being worked on includes encouraging teachers to visit a library with their class, inviting a library representative to their classroom and having students attend a class or program at the library.</p> | Debbie<br>Tour | 6.14    |
| <p>Youth Services is currently collecting nominations from Children’s Initiative liaisons for elementary schools to be included on the OCLS Honor Roll list. To be on the Honor Roll, the school must have participated in the License to Learn Card Contest and in one other activity with OCLS. These activities include satisfying at least one of the following: invite OCLS staff to an event, place a link to OCLS on the school website, display library promotional materials or make a strong effort to promote the library through a variety of means. Staff are looking for a way to develop an additional contest for the teachers in middle and high schools. An email was sent out to contacts at OCPS to get some feedback on this concept by April 8.</p>  | Debbie<br>Tour | 3.14    |
| <p>The revised License to Learn Library Card contest was launched in September 2013. Unlike in the previous year, the opportunity to participate in the contest was offered to all public elementary school grades in Orange County. The contest was officially over on November 1, 2013. 306 teachers in 62 schools participated. 66 classes had 100% participation and 6 winners were chosen. 1,764 new library card applications were submitted. This resulted in the largest single License to Learn contest we have had. We will explore options of incorporating a student exercise in the License to Learn Library Card contest and in offering it to older students.</p>   | Debbie<br>Tour | 12.13   |

### 4. Promote resources to support home-schooling families

| Progress   | Champion       | Updated |
|--|----------------|---------|
| <p><b>A homeschool user survey was available in print and online. Twelve responses were received from users at Main. The results of the survey led staff to look at creating some marketing material for homeschoolers to inform them of the services the library can offer, including databases and homework help. The library offers several subject web pages and staff are looking into updating out website for Homeschool Resources. Staff continue to follow a homeschool interest group seeking ideas. Staff are exploring the idea of hosting a Homeschool Expo, so the library can showcase various products and services offering hands-on and how-to sessions. Reaching out to homeschoolers will be an ongoing focus.</b></p>   | Debbie<br>Tour | 9.14    |
| <p>Youth Service staff are currently working with a home-schooling group that meets at the Main library to socialize and use Minecraft. We use this opportunity to promote our resources and services. A survey is being finalized by the Home-school Planning Team for home-schooling parents to help us identify the ways we can help support their children. South Creek offered some science programs for home-schoolers, including one on Astronomy in April and one on Gravity, Friction and Other Forces in May. Future programs are being planned. Winter Garden has noticed many homeschoolers attending their programs such as "Crafternoon", story time and "Getting Ready for Kindergarten". Several locations are building relationships with home-schoolers and listening to their feedback. Staff look for opportunities to share what the library offers that could help parents with their home-schooling efforts. Home-schoolers are often looking for the socialization with others. Staff from the Technology and Education Center met with a representative from an Orlando Home-school Group to coordinate planning and delivery of classes to the group in Fall 2014.</p> | Debbie<br>Tour | 6.14    |
| <p>Youth Services staff are currently working on collecting information about the homeschooling community to develop new approaches to promote services. An announcement was placed on the Orange Peel (staff web site) for staff to volunteer for the Home-school Services Planning Team. Several locations are working with local home-schoolers and the team will discuss best practices.</p>   | Debbie<br>Tour | 3.14    |
| <p>The Library started Home-School study hall the first Wednesday of each month. We worked with the Orange County Public Schools and posted an article on a local home-schooling blog. We held 4 study halls and attendance was very low. Due to low attendance, we will be discontinuing the study hall until we can develop a better way to recruit on-site visits. It is possible that electronic dissemination of information might be a preferred method for these groups to receive library information. This is an area that we will continue to explore.</p>   | Debbie<br>Tour | 12.13   |

#### 5. Integrate digital content into early learning initiatives

| Progress  | Champion       | Updated |
|---|----------------|---------|
| <p><b>Staff continue to evaluate existing apps and keep up with postings on various lists and blogging sites. Staff evaluated a database called <i>ABCmouse</i> and downloaded it to 7 computers in Youth Services. Staff are evaluating its use and obtaining feedback from patrons.</b></p>   | Debbie<br>Tour | 9.14    |
| <p>Youth Services staff are developing programs that will integrate apps in storytimes. Staff have been testing and evaluating a variety of apps developed to help children learn, read and get ready for kindergarten. Youth Services conducted a K-Ready app program at Alafaya in June with an attendance of 34. Children had the opportunity to explore and use iPads. Staff have updated the Kindergarten Readiness website to include recommended apps. The Youth Services manager signed up to be a member of "e-lit group", a nation-wide "think tank" that tests and evaluates early literacy apps, shares knowledge, and suggests ways to incorporate new technology in the early</p> | Debbie<br>Tour | 6.14    |

| Progress   | Champion       | Updated |
|--|----------------|---------|
| literacy education.  |                |         |
| Staff are developing programs that will integrate apps in story programs. The OCLS K-Ready app has been launched. Youth Services held a K-Ready launch party on March 22. Staff told stories, had activities relating to the app, demonstrated the app and then kids had the opportunity to test-drive it. Youth Services will be updating the Kindergarten Readiness website to include the K-Ready app as well as other early learning apps. | Debbie<br>Tour | 3.14    |
| The K-Ready app is in its final stages of development. Shortly, information will be forwarded to all locations on how-to incorporate and promote the app in story programs. Staff are exploring existing apps and tech opportunities seeking ways to incorporate devices into early literacy programming   | Debbie<br>Tour | 12.13   |

## Lifelong Learning: C. Adult Learning Initiative

### 1. Offer expanded language learning opportunities

| Progress   | Champion      | Updated |
|--|---------------|---------|
| <p><b>OCLS is expanding ELLIS -- the English Language Learning Interactive Software. ELLIS enables people to read, hear and speak using headsets with microphones to learn and improve their English skills. In addition to branches currently offering ELLIS: Southeast, South Creek, South Trail and Hiawasse; ELLIS Orientation and Open Language Labs will be available, and scheduled, in October 2014 at Alafaya, Edgewater, Herndon, North Orange, Washington Park Windermere and Winter Garden. Staff are currently being trained to offer this service at these additional library locations. Patrons will be required to take ELLIS Orientation before they can use Ellis during Open Language Labs.</b></p> <p><b>OCLS has partnered with CareerSource Central Florida and submitted a grant that would provide funding for 3 OCLS locations and 2 locations in Osceola County to provide Soy Culto y Soy Bilingue language classes for 2 years. We should know the results of the effort in late September 2014.</b></p> | Wendi<br>Bost | 9.14    |
| OCLS has brought back Soy Culto Y Soy Bilingue language learning classes at the Southeast and South Creek branches. These six Week English language workshops are for intermediate to advanced speakers. These workshops focus on building practical English that can be used every day. Classes meet once a week at the library for six weeks. Classes are facilitated by University of Central Florida School of Teaching, Learning, and Leadership, and participants may have the ability to practice with a partner outside of scheduled class times. This class combines classroom learning and opportunities for personal practice. We brought this back in May and over 120 attendees have participated in classes so far.  | Wendi<br>Bost | 6.14    |
| <p>The South Creek and North Orange Branches have been exploring new language learning opportunities for library customers. North Orange has introduced English Chatter and Spanish Chatter, a program led by staff members, designed to let language learners chat with native language speakers to practice their skills. At South Creek, a program called <i>Just the Basics</i>, designed by staff to help customers with basic Spanish language skills averaged 10 customers per program. Staff at South Creek are looking to repeat the program again over the next few months.</p> <p>Staff have met with the Adult Literacy League and UCF to continue to explore language learning</p>  | Wendi<br>Bost | 3.14    |

| Progress   | Champion   | Updated |
|--|------------|---------|
| opportunities.   |            |         |
| <p>OCLS is currently exploring the opportunity to set up a drop-in English support clinic, in a few locations, taught by UCF teacher candidates who are required to complete 15 hours of service learning in tutoring English learners.</p> <p>On November 12th, Mango Languages, a subscription database provided by OCLS, introduced streaming videos as an added learning component. By the end of the year, 20 films will be added and accessible to patrons to enhance their experience. Access to Mango Languages and its functionality remain the same, the video content is the new addition for language learners</p> | Wendi Bost | 12.13   |

## 2. Offer Affordable Care Act information opportunities

| Progress   | Champion    | Updated |
|--|-------------|---------|
| <p><b>In this quarter, we continue to keep the online information up-to-date. A Health Care Reform Workshop presented by Health Markets was offered in August. Informational programs are being planned for the next enrollment period starting in November.</b></p>   | Debbie Tour | 9.14    |
| <p>We continue to keep the online information up-to-date and have started planning programs for the next enrollment period. OCLS offered a direct link on the home page to ACA information. From July 2013 to April 2014, there were over 6,000 page views.</p>  | Debbie Tour | 6.14    |
| <p>The Affordable Care Act (ACA), highlighted on the home page, has been accessed over 800 times. Information continues to be updated as it is released. Throughout this quarter, we have been working with several organizations to provide information to our residents about the Affordable Care Act. Sunsure Insurance in conjunction with Florida Blue offered informational programs at the Eatonville Branch, Washington Park Branch and a bi-lingual program at the Alafaya Branch. The Affordable Care Act Enrollment Agents from Cognasante visited the Edgewater, Hiawassee, North Orange, South Trail, Alafaya Branches and the Orlando Public Library to answer questions, assist with the enrollment process, and obtain eligibility determinations to help with plan selections. Representatives from Get Covered America were available to discuss local resources at the West Oaks and Alafaya Branches. The Washington Park Branch hosted Chris Steffen, with J.S. Sherman &amp; Associates, Inc., to share information about the federal health care law.</p> <p>We continued to work with the ACA Navigators through Primary Care Access Network (PCAN) to provide enrollment assistance for Winter Garden, North Orange, South Trail, Herndon, Eatonville and the Orlando Public Library. The enrollment period ends March 31st and 10 Affordable Care Act information programs were offered in the month of March to inform and prepare our residents before the deadline.</p> | Debbie Tour | 3.14    |
| <p>The Affordable Care Act information is highlighted on the library home page and has been accessed 1,203 times from Oct 1-Dec 13. We are continuing to update information as it is released. We are working with ACA Navigators through the Primary Care Access Network (PCAN) and the ACA Enrollment Agents for Affordable Care Act programs. In October, the ACA Navigators presented 3 programs at the Main Library and visited 5 branch locations. In November, the ACA Navigators presented 1 program at the Main Library and visited 4 branch locations. In December, the ACA Navigators presented information sessions at 3 branches and one enrollment session at the Winter Garden Branch.</p>  | Debbie Tour | 12.13   |

## 3. Promote community wide reading/learning events

| Progress   | Champion      | Updated |
|--|---------------|---------|
| <p><b>OCLS completed one of its major reading campaigns in August - the Summer Reading Program. During the summer OCLS offered 1,260 SRP programs and classes, with an attendance of 38,646! This was a 21% increase over last summer. Youth Program Specialists created and offered several new STEM- themed program scripts, some based on popular literature. Examples included the Science of Harry Potter, How Big is BIG?, Weird Science, Gross-Out science, Invention Convention, Celebrate Nature, Going Viral; It's a M.E.S.S.! (Math, Engineering, and Science Spectacular), Play with Your Food and Weather Watchers.</b></p> <p><b>SRP included an expanded schedule for many presenters, who conducted programs at more locations than last summer. Some of these included Celtic Fairytale Fun, Groovy Genetics, Minds in Motion and 5 other programs. New STEM-related presentations included: Experiments with NASA, Mad Science Live Show: Big Top Science, a few Science Café programs, The Sound of FIG Newton and The incredible Mr. Bob.</b></p> <p><b>Another installment of the program series The Writers' Corner is running. The series has been well received and well attended. Meanwhile, the number of Book Clubs in the library system continues to grow. The Southwest Branch Library added a second book club at that location in September 2014. The <i>What the Dickens</i> programming/reading events will continue through the end of 2014. And Hispanic Heritage Month kicked off in September with special programming planned systemwide including <i>Latino Lives</i>, a reading of new and selected works drawn from the lives of Latinos in the U.S.</b></p> | Craig Wilkins | 9.14    |
| <p>We had a number of community reading events this quarter. In April, OCLS was an active partner in the UCF Book Festival hosting programs at multiple library locations, including a presentation by Newbery Medal winner Avi which drew 300 people. Several OCLS staff were presenters at the Book Festival as well. The <i>What the Dickens</i> programming was continued with numerous events taking place. Orlando's premier Gothic/Steampunk/Horror Circus PHANTASMAGORIA performed "<i>Charles Dickens' The Madman's Manuscript</i>" for an audience of 200 in April. The annual <i>One Book, One Community</i> program featured Edward Tulane's <i>The Miraculous Journey</i>. And in June, OCLS launched one of its' biggest annual community reading efforts with the children's Summer Reading Program, <i>Fizz Boom Read</i>. OCLS is actively promoting other community learning opportunities. Our <i>Writers' Corner</i> series continues to host programs to help aspiring authors get published. And the new <i>Cuisine Corner</i> program series, which caters to teaching all things culinary, is well underway to strong support.</p>   | Craig Wilkins | 6.14    |
| <p>One Book, One Community events have been scheduled for April and May in conjunction with the Orlando Sentinel initiative. The Orlando Sentinel will be advertising the events.</p> <p>Our Community wide celebration for "What the Dickens" kicked off in January. We offered a "What the Dickens Film Festival", a retelling of <i>Oliver Twist</i>, by author Vivi Barnes at "What the Dickens: Then and Now", and offered a performance from the Orlando Shakespeare Theater of <i>Nickolas Nickleby</i>. In February, for Dickens 202nd birthday, we hosted "What the Dickens Birthday Trivia" and a screening of the classic <i>Hard Times</i>. In March we hosted a re-telling of several classics in "An Afternoon with Charles Dickens". Special "What the Dickens" displays are in many of our locations.</p>  | Craig Wilkins | 3.14    |
| <p>The Library participated in a State wide effort to mark the 500th anniversary of Juan Ponce de Leon's landing on Florida's east coast. A series of special programs, celebrations, exhibits, performances and more helped commemorate Florida's rich heritage and diverse cultural history.</p>   | Craig Wilkins | 12.13   |



| Progress  | Champion | Updated |
|---|----------|---------|
| Plans are being developed to join in with Orange County's Arts community in a celebration of the life, work, and times of Charles Dickens. Each month throughout 2014 Dicken's themed programs and events will take place throughout the Library. |          |         |

#### 4. Expand Adult Summer Reading Program

| Progress  | Champion       | Updated |
|---|----------------|---------|
| <b>The Adult Summer Reading program (ASR) continued in July and ended in early August. All locations hosted ASR programs this year. The expansion of to branches was a success. Last year, we hosted 9 programs with an attendance of 94 patrons. This year, we increased to 102 programs with an attendance of 2,502 patrons.</b>  | Debbie<br>Tour | 9.14    |
| The website was launched for customers to register, log attendance and submit book reviews to participate in the ASR Program themed "Literary Elements". Participation qualifies patrons to enter to win a bi-weekly prize. The bi-weekly prizes and the Grand Prize were created from local donations. An online video promotion for ASR was created by staff. The kickoff began on June 7 with "Beginning Bonsai" presented by the Central Florida Bonsai Club. This was followed by "Romantic Elements," which included a panel of local authors who discussed the romance publishing industry. All locations will host at least two ASR programs this year.   | Debbie<br>Tour | 6.14    |
| We have started to set-up programs for Adult Summer Reading (ASR). A kick-off event has been planned for June 14 at 2pm. The keynote speaker, Dr. Kendall F. Morris, will talk about Neuroscience and Science Fiction. At the quarterly Adult Programs Committee meeting, five programs were selected that branch staff can choose to present at their locations. All branch locations will be hosting an Adult Summer Reading program this year. The ASR team has been busy soliciting prizes and has been very successful, with prizes from the Orlando Ballet, Orlando Philharmonic, Improv, Wonderworks, The Book Worm, Capone's Dinner Show, and others. We are waiting to hear about the Duke Energy grant that was applied for this quarter. | Debbie<br>Tour | 3.14    |
| A team is working on a grant application to submit to Duke Energy to cover the costs of expanding ASR programs to branches in 2014. In November, the Adult Programming Committee met and discussed how to expand ASR to branches and what types of programs should be offered.  | Debbie<br>Tour | 12.13   |

#### 5. Expand culturally diverse programs

| Progress   | Champion       | Updated |
|--|----------------|---------|
| <b>For September and in honor of Hispanic Heritage Month, Alborea Dances performed Spanish folk dances at two locations (Main, South Creek). Unique flavors and tastes were explored with La Empanada Food Truck and homemade salsa programs at Main. Dr. Martha Garcia, UCF Associate Professor of Spanish Medieval &amp; Golden Age literature, presented an engaging lecture about Hispanic Culture. Cecilia Rodriguez Milanés presented a reading of new and selected works drawn from the lives of Latinos.</b> | Debbie<br>Tour | 9.14    |
| Continuing to work with E.I.I.a.s. international (Empowering Latinos to Lead, Achieve and Succeed) led to Talleres de Bienvenida, which included 3 workshops designed by e.I.I.a.s. to welcome Spanish-speaking residents who have relocated to Central Florida. The group presented informative workshops at Main and held a job fair at the Ana G. Méndez University attended by the Southeast team reaching an overall total of 504 people.   |                |         |
| Community Conversations is a three week series designed to engage families in  |                |         |

| Progress   | Champion       | Updated |
|--|----------------|---------|
| <p><b>conversations. The series we offered this fall at the Winter Garden Branch focused on diversity. Each session begins with a story, told by a storyteller, and then a scholar engages the families in conversations about what is happening in the story, why it is happening and how it feels to be the characters. Open ended questions are posed to the children and the parents engage families, and all attendees, in unique conversations. Attendance averaged 18 attendees each week. The completed surveys were positive; the participants reported increased engagement in conversation within their respective families and, the use and development of new skills to bring to discussions with their children. This was made possible thanks to a grant from the Florida Humanities Council.</b></p> <p><b>Shahnaz Nensey, holistic health and wellness coach, demonstrated how to make Indian eggplant chili and vegan carrot pudding for the August Taste of India program. Surabhi and Company entertained 113 people with the soothing sounds of the sitar and classical Indian music in August.</b></p>   |                |         |
| <p>Bilingual storytime was offered at multiple locations through the quarter. Spanish Book Clubs (Cuatro Gatos) met at Main, Southeast, Windermere and South Creek. The "Cuatro Gatos Anniversary Celebration" was held at Main in June with an attendance of 376. Dancers from South and Central America were featured.</p> <p>e.l.l.a.s. International hosted a program at the end of June to welcome Spanish-speaking residents who have relocated to Central Florida to share valuable insights and resources about living here.</p> <p>Alafaya sponsored "Vegan Pad Thai with Tessi." Chef Ha Roda focused on the exotic spices and ingredients of the Vietnamese culture and did a demonstration on cooking steamed buns and Asian spring rolls in honor of Asian Pacific American Heritage Month at multiple locations.</p> <p>Musical programs such as "Drumming Around the World" and the "Castillo Kids" were offered at branches. At Main, music from different countries was featured and performed during the Laura Melilli Music Studio's "Around the World" recital. The synchronicity of music and culture was discussed by Musicologist Stephen Clark in an interactive, multi-media and music presentation for attendees that showcased the major events and music from 1940 to the present that influenced the diverse cultures seen in present day.</p> <p>Local artist Belina Wright celebrated color, culture and heritage with a Caribbean influence in honor of Haitian Flag Day at West Oaks. In honor of Haitian Culture week, James Justin and Laurretta Justin read from and signed their books at South Trail. At Main, Cecilia Rodriguez Milanes presented a reading of fiction and poetry that reflected on the lives of Latina/os in the U.S. At the end of June, local author Joanie Schirm, winner of the 2013 Global Ebook Award for Best Biography, shared what she learned when she went on a global search for her Czech father and his friends through letters she discovered from WWII. AIPEH (Asociacion Internacional de Poetas y Escritores Hispanos) offered a workshop on how to publish at Southeast. Systemwide, other programs were offered on Feng Shui, martial arts, yoga and crafts.</p> | Debbie<br>Tour | 6.14    |
| <p>The Dia de lo Ninos bilingual club is wrapping up its activities at the Main library. It was sponsored by the ALSC/Dollar General grant. Another grant has been received to conduct similar programs at the Southeast Library. In January, Dominic Gaudious showcased his unique combinations of instruments including the Australian Didgeridoo. Finnish band Vellamo delighted audiences with their traditional Finnish folk pop. In February, a lecture by Dr. Julian Chambliss explored the evolution of blackness in popular culture. Many patrons enjoyed listening to classical Indian music performed by local artists, Surabhi &amp; Sons. In March, the library welcomed folk singer Cahir</p>  | Debbie<br>Tour | 3.14    |

| Progress   | Champion       | Updated |
|--|----------------|---------|
| O'Doherty who brought to life classic Irish music in celebration of Irish Heritage Month.  |                |         |
| Through the quarter, various Viva Florida 500 programs were offered. In October, a Spanish dance performance from the Flamenco Alborea Dancers took place at the Edgewater Branch. In November, the library presented "Kristallnacht: Why We Remember". Mitchell Bloomer (a teacher from the Holocaust Memorial Resource and Education Center of Florida) shared the history of the Holocaust and lessons learned from Kristallnacht also known as "the Night of Broken Glass". In November, a bi-lingual yoga program at the Southeast Branch was held. During December, the library welcomed a performance by Friends of Koto, who played the traditional Japanese stringed musical instruments. | Debbie<br>Tour | 12.13   |

## 6. Open demo kitchen

| Progress  | Champion       | Updated |
|---|----------------|---------|
| <p><b>The Cuisine Corner continues to showcase a variety of food inspired programs. The first Big Screen to Cuisine themed program featured the film <i>Julie &amp; Julia and how to decorate French pastries</i>. A pairing of the program on how to make jam and jellies as well as how to make the perfect artisan cheese plate was offered in July.</b></p> <p><b>In the month of August, the Cuisine Corner had an exciting lineup: Emily Ellyn, best known as the Retro Rad Chef from the Food Network, Taste of India Cooking and the Pastrami Project Delicatessen.</b></p> <p><b>For September and in honor of Hispanic Heritage Month, La Empanada Food Truck offered cooking tips and savory empanada combinations. The secret to making homemade salsa and basic steps to adding another layer of flavor were shared in the Salsa Secrets program. The P is for Pie bake shop presented a modern twist on pie and shortcuts to making the perfect pie crust. "Table for Two Cookbook" author Chef Warren demonstrated how easy it can be to cook for two using fresh and readily available ingredients.</b></p> | Debbie<br>Tour | 9.14    |
| <p>The Cuisine Corner program series officially launched in May and was well received with a total of 70 people attending. Three programs exploring various topics including Vietnamese cuisine and healthy cooking tips from the Diet Diva were held.</p> <p>The cooking inspiration continued in June with full capacity classes for the "Yum Yum Cupcake Truck" program showcasing summer "hamburger" cupcakes. Bar Harbor Seaford Executive Chef Keith Esbin was in our "June Chef Spotlight" with his prize winning recipe demonstrations. The owner of the Whisk and Bowl, the local East End baker's market, shared helpful advice on choosing the best "Kitchen Tools," "Sweet Treats" and "Quick and Healthy Summer Meals" rounded off the programs in June.</p>   | Debbie<br>Tour | 6.14    |
| A mobile cart to use for cooking demonstrations was ordered and arrived in March. We are currently in the process of purchasing utensils and other supplies needed for programs. It was decided that our demo kitchen will be named the Cuisine Corner at OCLS. We have begun planning our Cuisine Corner program series.   | Debbie<br>Tour | 3.14    |
| Staff met with the architects to decide on a space for the demo kitchen. At this time, it has been decided to use the Cypress Meeting room to host our cooking programs. We are currently working on ordering equipment for the space to present kitchen demo programs.   | Debbie<br>Tour | 12.13   |

## Lifelong Learning: D. Staff Learning Initiative

### 1. Conduct system-wide staff training including cultural awareness

| Progress  | Champion    | Updated |
|---|-------------|---------|
| <p><b>A total of 6 hosted webinars were offered to staff such as: <i>Rebranding Libraries for the Mobile Age, Marketing Databases, Including patrons with autism in your library programs,</i> and the SEFLIN virtual conference: <i>Seeing Your Library Through the User's Eyes.</i> This quarter we offered over 140 training opportunities, including database and resource training, and sessions covering topics such as technostress, goal setting, innovative technologies and trends and customer service.</b></p>  | Debbie Tour | 9.14    |
| <p>Nine in-person trainings were offered including ReferenceUSA at Herndon. Live webinars such as: Building Great Adult Programs, Building Great programs for Seniors, Career Cruising, Blended Librarian and Lawyers in Libraries were offered to staff.</p> <p>Staff joined Officer Derwin Bradley of the Orlando Police Department for an informative and fun Self Defense class on June 10, from 2:00pm to 4:00pm. This Self-Defense Training Class was a two hour session that familiarized staff with basic self-defense training and personal safety awareness.</p>  | Debbie Tour | 6.14    |
| <p>The Staff Development Day Committee was formed and the first meeting was held. The focus of Staff Day 2014 will be on learning like it was in 2013. Feedback from Staff Day 2013 was very positive.</p> <p>A total of six in-person training sessions were provided to staff which were hosted at main. These included training sessions on the BookEye scanner and participation in the Handheld Librarian Conference. The Learning Express database has been completely overhauled and staff received guidance on the new interface.</p> <p>The training video for the mystery shop has been completed and will be rolled out to staff very shortly. This is to assist staff in improving customer service skills, thereby increasing our overall mystery shop scores.</p> | Debbie Tour | 3.14    |
| <p>Staff Development Day was held on November 11 at the main library. It was a day for learning and staff selected various breakout sessions to learn more about Library resources to ensure great patron service. Some sessions were held on: Overdrive, ebooks, databases, Encore, genealogy, Orlando Memory, EPOCH, outreach, programming, customer service, creating videos, Arduino, streaming media, finance and more.</p> <p>Eight in-person training sessions were provided at various locations on digital resources and on how to create and update LibGuides which is our Virtual Galleries webpage for patrons.</p>   | Debbie Tour | 12.13   |

### 2. Explore need for additional Language Survival Guides for staff

| Progress   | Champion      | Updated |
|--|---------------|---------|
| <p><b>Work on the revision of the Survival Guide continues. Plans are to offer language training at the annual Staff Development Day held in November.</b></p> | Craig Wilkins | 9.14    |
| <p>A small team is at work on this project.</p>  | Craig Wilkins | 3.14    |
| <p>A review of the original language survival guide is being conducted. An inventory of current staff resources is also being compiled.</p>                    | Craig Wilkins | 12.13   |

### 3. Provide self-directed learning opportunities for staff

| Progress  | Champion       | Updated |
|---|----------------|---------|
| <p><b>The staff trainer continued attending branch/department meetings in order to create a greater awareness of the staff training site and to introduce the concept of Self Directed Learning. The staff trainer will soon make a presentation to the Administration Team on her recommendation for a Learning Management System that will be used to track the Self Directed Learning. The Staff Training Site continues to be heavily used, with 1,526 views for the quarter and 372 views of the "How You Say It" resource.</b></p>  | Debbie<br>Tour | 9.14    |
| <p>During this quarter thru June 16, staff were advised of over 100 webinars/online training sessions they could attend. The staff training site was accessed 802 times, and the "How You Say It" site was used 253 times. The staff trainer has developed a systemwide self directed learning plan for implementation at OCLS. Presentations are being made at branch/department meetings, in order to create a greater awareness of the staff training site and to introduce the concept of self directed learning.</p>   | Debbie<br>Tour | 6.14    |
| <p>Staff were advised of over 100 webinars/online training sessions that they could participate in. The staff training site was accessed 516 times, and the "How You Say It" site was used 164 times. The staff trainer has developed a system wide self-directed learning plan for implementation that was shared at a manager meeting for feedback and questions. It is now in final review and should be implemented next quarter.</p>   | Debbie<br>Tour | 3.14    |
| <p>Staff were offered 59 webinars/online training sessions that they could attend. Some of the webinars staff attended included: Multimedia Spaces: Creating a Culture of Creativity, Leaving Fort Ref: Frontiers of Embedded Librarianship, Creating a Leadership Development Training Program, The Digital Shift: Reinventing Libraries and Simply Map.</p> <p>Some managers attended local training on "De-Escalating Potentially Violent Situations" and on "Crisis Response Training". These managers did a presentation at an all manager meeting sharing tips and ideas they picked up.</p> <p>The staff training website was accessed 721 times, and the "How You Say It" site was referred to 283 times.</p> | Debbie<br>Tour | 12.13   |

### Community Engagement: A. Social Media Promotion

#### 1. Re-evaluate Social Media to promote the library and engage the community in the library

| Progress   | Champion             | Updated |
|--|----------------------|---------|
| <p><b>OCLS held its first Facebook Contest this summer with its Father's Day Look Alike Contest. Father and son photos were submitted, and visitors to the page actually voted on the winning entry. It proved a fun and effective way to engage the community. Future contests are planned. The library now has nearly 5,000 "likes" on Facebook.</b></p> <p><b>And for a bit of social media fun, the library participated in the Orlando Sentinel Twitter campaign for "Orlandoing" pictures. A picture of Squirt, the library mascot standing by the Orlando Public Library sign was posted. The photo was labeled the contest's authors favorite.</b></p> | Tracy<br>Zampaglione | 9.14    |
| <p>OCLS hit a milestone this quarter -- surpassing 5,000 followers on Twitter. The library continues to use social media to engage the community and share library resources. In addition to the OCLS presence on social media, the Melrose Center now has its own Facebook and Twitter</p>  | Tracy<br>Zampaglione | 6.14    |

| Progress   | Champion             | Updated |
|--|----------------------|---------|
| accounts. The library also hosted its first Tweet Up on April 17 in the Melrose Center.  |                      |         |
| The social media accounts specifically Facebook, Twitter, and Instagram were used heavily to promote the Melrose Center services as well as the Melrose Center grand opening. OCLS used Facebook promoted posts and Facebook advertising along with Twitter promoted tweets to publicize the Melrose Center to Orange County. OCLS continues to post content with the intent to promote library services and to engage the OCLS online community. Upcoming new DVD releases are posted every Monday on both Facebook and Twitter. Select photos of library events are posted as well as quotes and photos gathered from Library Snapshot Day 2014. | Tracy<br>Zampaglione | 3.14    |
| OCLS continues to tap into social media to promote the library and engage the community. Pinterest has recently been expanded to multiple branch locations. OCLS has also been doing a lot more with Instagram lately. During November and December 2013, OCLS hosted a Foursquare Check In Promotion. Patrons who checked in at the same OCLS location during this timeframe were awarded a reusable "go green" library bag when they presented the unlocked special and their library card to OCLS staff. OCLS also frequently tweets library events live.   | Tracy<br>Zampaglione | 12.13   |

## 2. Engage staff in promotions

| Progress   | Champion             | Updated |
|--|----------------------|---------|
| <b>Information Systems has created a new email (<a href="mailto:socialmedia@ocls.info">socialmedia@ocls.info</a>) and staff system-wide are being encouraged to email photos, ideas, trends, etc. that they believe would be good for the OCLS social media accounts (Facebook, Twitter, Instagram, Pinterest, Goodreads). This is part of an ongoing effort to involve staff, and to generate new and varied content.</b>   | Tracy<br>Zampaglione | 9.14    |
| The social media committee continues to meet to brainstorm ideas for using social media in creative ways. The new e-book promotion has librarians selecting titles to promote one e-book selection to the community on social media each week.   | Tracy<br>Zampaglione | 6.14    |
| Staff engagement efforts for social media are evident in the collaboration with Reference Central in providing "Throwback Thursdays" photos from Orlando Memory. These photos are posted on the OCLS Facebook and Twitter accounts. At the most recent "Team Social Media" meeting there was a discussion on how to get viable content for social media from all branches and departments. One idea included asking for specific content from branches, such as asking all locations with a Pinterest account take a photo of their Irish Heritage display (or another display) and contribute to the "Displays @ OCLS" Pinterest Board. | Tracy<br>Zampaglione | 3.14    |
| A Pinterest training session was held in December 2013 for staff at branch locations who want to develop a Pinterest board for their respective locations.   | Tracy<br>Zampaglione | 12.13   |

## Community Engagement: B. Engage with/in Community Content Development

### 1. Host display/contest to encourage creativity and engagement

| Progress   | Champion         | Updated |
|--|------------------|---------|
| <b>The library is holding a <i>Celebrate My Library: Children's Bookmark Contest</i> in October. Kids are invited to create a bookmark picturing what they love about the library, their favorite book or anything in between. The winning bookmark will be printed and distributed to all</b> | Craig<br>Wilkins | 9.14    |

| Progress  | Champion      | Updated |
|---|---------------|---------|
| <p><b>Orange County library locations. Ages 6-12. All entries will be displayed in the Children's Department of the Orlando Public Library during November. In September, OCLS had a check out five items promotion. Children who checked out five items received a coupon for a free Child Ticket to Legoland with the purchase of one adult ticket. Other contests and events held during this quarter included a Mascot Games ticket giveaway, a Teen Photo Contest, and a Teen Talent Show.</b></p>   |               |         |
| <p>OCLS continued to host a number of contests designed to encourage library use and reading. This quarter saw the <i>Check It Out: Nautique Wake Games</i> event where library check-outs got patrons free tickets to the event, the <i>Celebrate Your World with Poetry</i> with contests for children and teens, and both a <i>Mother's Day and Father's Day Look-a-Like Contest</i> hosted by the West Oaks Branch. The two poetry contests drew more than 150 entries. And the annual kick off to the Teen Summer Reading events included a <i>Battle of the Bands</i> where five local teen bands performed to an audience of 150. This was the 11th straight year the Library has held this music event. In addition, OCLS partnered with the Friends of the Library to encourage FOL membership with a <i>Be A Friend And Win</i> promotion. Special displays and exhibitions included the <i>Celebrating the Genius of Women</i> art exhibition featuring the four finalists of the Women in the Arts, Inc. competition.</p> | Craig Wilkins | 6.14    |
| <p>Both the "Youth Art Contest" and the "Youth Art Show" were successfully conducted. 75 county middle and high school students participated in the contest and 83 people attended the art show.</p> <p>On Saturday, February 1st, we had a total of 123 patrons attend our annual "Kids' Talent Show". Kids from all over the county dazzled the audience with their talents! First, second and third place winners received Visa gift card donated by Anderson and Moopen Orthodontics. The 9th annual "Step Off" was held after-hours on Friday, February 28. 378 patrons came out to support middle and high school students and watch them compete to be named the winner of the competition.</p>  | Craig Wilkins | 3.14    |
| <p>An Animanga Reality (Art) Contest took place in November for children and teens in grades 6 -12. There were fifty-eight drawings of manga characters and anime submitted. An Animanga Mini-Con Party where the winners of the art contest and a costume competition were announced drew sixty-one attendees. Our second annual LEGO contest took place in November. There were forty-seven entries and one hundred twenty-seven people attended the event. Plans are being developed for another Art Contest, a Kids Talent Show, and a Step Off dance competition.</p>  | Craig Wilkins | 12.13   |

## 2. Host Orlando Memory/Digital history events

| Progress  | Champion    | Updated |
|---|-------------|---------|
| <p><b>Staff conducted 14 outreach events to gather interviews and photos. The Grand Avenue Elementary archives project was completed with 15 school scrapbooks/yearbooks being digitized. This was to preserve information about the school which is one of the oldest in Orlando. Many interviews focused on Pine Castle residents and included a local history author, a business owner and some long time Pine Castle residents. The long term residents included homesteaders, the family that operated the horse &amp; buggy ice delivery business in Orlando and a retired Martin employee who donated the archives of his work to Orlando Memory. One of the owners of Ski Nautique was interviewed for Orlando Memory and he called the director because he was so impressed with the staff member (Jane Tracy) who conducted the interview and that the library was doing something like this.</b></p> | Debbie Tour | 9.14    |

| Progress  | Champion    | Updated |
|---|-------------|---------|
| <p>The Azalea Park Neighborhood celebrated 60 years. Warren French and Shane Roopnarine spoke to 143 attendees about Orlando Memory at their celebration. Presentations at other local groups included: St. Luke's Cathedral, Orlando Remembered and the College Park Historical Committee. Sixteen attendees from the Mormon Church Orlando Team visited for a tour and a presentation on Orlando Memory and the Bookeye scanner. Jane Tracy conducted this. She also recorded six interviews for Orlando Memory during this quarter. In May, a program was offered on "Sharing Your Orlando Memories" promoting Orlando Memory.</p> | Debbie Tour | 6.14    |
| <p>During this quarter, there were 16 Orlando Memory events, reaching more than 450 people. This included two branch events, at South Trail and Hiawassee. Presentations at local groups, included the Lockheed Martin Retirees Association, and a presentation to the OCPS elementary media specialists on incorporating Orlando Memory into the classroom.</p>  | Debbie Tour | 3.14    |
| <p>In October, staff training on the newly revised Orlando Memory website was completed. All the links are being checked and revised as needed. Four training sessions were offered to staff on Staff Day.</p> <p>There were 11 outreach events held for our community. 130 people attended the event at the Holocaust Memorial Resource and Education Center. This event was recorded and is posted on Orlando Memory. A staff member attended the DAR Meeting at the Orlando Day Nursery and the Lake Ivanhoe Historic Sign Lighting taking advantage of several recording opportunities.</p>                                       | Debbie Tour | 12.13   |

### 3. Create DIY events

| Progress   | Champion    | Updated |
|--|-------------|---------|
| <p><b>The monthly themed adult crafting program called "Craftologie 101" was expanded to additional branch locations in July and August. In September, patrons learned how to enrich their green thumb landscaping skills in "The Home Garden Project" program held at Winter Garden. The Hands Only CPR program provided lifesaving training at multiple locations during September and was presented by the Orlando Fire Department. Patrons were educated about how to access additional resources available in programs focusing on will preparation, home buying, and how to brand your business. Hands-on Cuisine Corner demonstrations such as making jams and jellies and choosing the perfect cheese for an artisan plate have enhanced the do-it-yourself culinary learning experience.</b></p> <p><b>The OCLS Writers' Group continues to meet monthly at Main and writers of all genres and backgrounds have attended for open critiques and discussion. Several writing programs were offered this quarter to help aspiring authors including the Digital Books &amp; Blogs workshops and the "Overcoming Writer's Block" July program. In August, "Write a book with Scrivener," "Social Media for Writers," and "How to Write and Sell Short Stories" were offered. Writers attended September's "Plotting Your Novel" program presented by mystery author Ann Meier and learned helpful tools of the trade with "Book Publicity on a Budget." The Florida Writers Association held a preview of their annual conference during the "Publishing a Book 101" program in September.</b></p> | Debbie Tour | 9.14    |
| <p>The monthly themed adult crafting program called "Craftologie 101" was expanded to three branch locations in April. In April, a basic landscape design workshop included hands-on activities to teach what types of landscaping work best in Florida yards. In June, we offered a wedding planning workshop. The auto maintenance workshop held in June at several locations included ways to save money by learning how to be in control of vehicle maintenance. Several branches offered "Home</p>  | Debbie Tour | 6.14    |



| Progress  | Champion       | Updated |
|---|----------------|---------|
| <p>Buying Help-Mortgages 101". Various cooking programs were held systemwide.</p> <p>The first meeting of the monthly OCLS Writers' Group met in May. Writers of all genres and backgrounds attended for open critiques and discussion. Several writing programs were offered this quarter to help aspiring authors. In April, "Revising Your Novel" and "How to Write and Sell Short Stories" were offered. In May, writers attended "Writing for Sketch Comedy" with the Humor Mill Orlando. In June, we offered "Choosing a Publishing Path" presenting different publishing paths available in the rapidly changing publishing industry. Aspiring authors attended the Kindle Publishing workshops and the "Writing Books for Fun, Fame and Fortune!" in June. These writing programs were attended by over 400 attendees. Avi, a Newbery Medal winning children's author was here in June. He discussed his books and shared his secrets to writing good books to 310 attendees.</p> |                |         |
| <p>The Main Library continued to offer a monthly themed adult crafting program called "Craftologie 101". There are plans to expand it to three branch locations in April.</p> <p>Several writing programs were offered this quarter to help inspiring authors. In January we offered "Becoming a Successful Indie Author" and "Developing a Story: The Dr. Seuss Method". In February inspiring writers attended "Building a Writing Career" and "Writing a Query Letter". "Expand Your Brand: Why Every Professional Should Write a Book" was offered in March.</p>  | Debbie<br>Tour | 3.14    |
| <p>In October the Main Library began offering a monthly themed adult crafting program called Craftologie 101. Several writing programs were offered to help new writers. In October "Screenwriting 101" and "Beginning Creative Writing: Short Stories" were offered. "Fiction Writers Workshop" and "Digital Publishing with Kindle" were offered in November. "Find a Literary Agent" and "Write Your Memoir" were offered in December. All these DIY programs were very popular.</p>   | Debbie<br>Tour | 12.13   |

#### 4. Continue development of ePulp project - digital content project

| Progress   | Champion       | Updated |
|--|----------------|---------|
| <p><b>Development of our ePulp ebook server continues. This will be a venue through which we can showcase locally created literature and potentially other materials. We made ePulp available to staff for testing and exploration on June 23, 2014. We anticipate making it available to our public beta testers later this summer.</b></p> | Debbie<br>Moss | 6.14    |

#### 5. Launch EPOCH (Electronically Preserving Obituaries for Cultural Heritage)

| Progress  | Champion       | Updated |
|---|----------------|---------|
| <p><b>EPOCH was exhibited at the American Library Association conference that had an attendance of 18,600 and approximately 700 visitors stopped by the EPOCH booth. We were invited to participate in the Funeral Consumers Alliance of Greater Orlando annual meeting on September 20 and gave a presentation about EPOCH. Promotional materials, both print items and giveaway items, have been designed and ordered, and most have been received. We are continuing to work with branches by sending them EPOCH materials for appropriate events, such as the remembrance event Alafaya held on September 11. A marketing plan is being developed for the next grant year that begins on Nov 1.</b></p> | Debbie<br>Tour | 9.14    |
| <p><b>We are currently talking to Toledo-Lucas County Library who is anxious to be our first partner in EPOCH. The State Library of New Jersey, State Library of New York, Tulsa City-County Library System in Oklahoma, New Hanover County Public Library in Wilmington, North Carolina and Kalamazoo Public Library in Michigan have all shown an</b></p>   |                |         |

| Progress  | Champion       | Updated |
|---|----------------|---------|
| <p><b>interest as well. Staff held a meeting to discuss how partnerships would work during the grant period and after the grant ends in November 2015.</b></p>  |                |         |
| <p>In April, we sent introductory mailing packets to 20 local organizations, including hospices and funerary businesses informing them about EPOCH. For National Preservation Week a program was held on May 2. At the Florida Library Association conference, we hosted a table talking about EPOCH with almost 500 attendees. A presentation on EPOCH took place at FLA with 35 attendees. Staff sent EPOCH brochures and additional information to librarians in Hillsborough and Alachua counties on May 12. An Alachua county librarian presented EPOCH to a local genealogy group on May 19.</p> <p>In June, staff created a five minute EPOCH promotional video. Staff attended the Independent Funeral Directors of Florida Conference as an exhibitor and spoke to business owners and to mortuary students who were all very supportive of EPOCH.</p> | Debbie<br>Tour | 6.14    |
| <p>The EPOCH site is live and tributes are being added. The national debut of the project was held at the Public Library Association Conference, March 12-14 in Indianapolis. Eight thousand library staff attended this conference. The EPOCH booth in the exhibits hall was very popular, with 620 people stopping by to learn about EPOCH. The reception was overwhelmingly positive. Marketing is under way locally, reaching out to hospices, funeral directors, and other end-of-life care providers.</p>   | Debbie<br>Tour | 3.14    |
| <p>"EPOCH: Preserving Local Legacies" was accepted for a presentation at the FLA conference in 2014. The EPOCH software has completed testing and debugging. Plans for future development/enhancements have been discussed with the developer. The site is expected to be live in January. The first stage of the marketing plan is being developed and will be implemented soon.</p>   | Debbie<br>Tour | 12.13   |

#### 6. Promote document scanner equipment programming

| Progress  | Champion       | Updated |
|---|----------------|---------|
| <p><b>Staff conducted two group presentations of the BookEye scanner to over 20 attendees. Several of the group visitors used the scanner during their research and were delighted by the ease of use. We are continuing to use it to digitize Orlando Memory items, including some historical local newspapers from 1963 that were donated to the library. They were in very fragile condition, and we were able to make high quality scans of them to post in Orlando Memory.</b></p>   | Debbie<br>Tour | 9.14    |
| <p>Staff hosted a " Preservation Tech" program offering attendees the opportunity to use the BookEye Scanner. "Preserving Your Memories: Devices and Apps for Scanning" program was offered included a session on how to use the BookEye Scanner. Other programs held during Preservation Week (April 28- May 2) included: "Memory Jars", "Sharing Your Orlando Memories" and EPOCH.</p>  | Debbie<br>Tour | 6.14    |
| <p>The formalized staff training BookEye scanner sessions have been completed. Staff from the University of Central Florida Library visited for a demonstration of the BookEye in January. In February, the Daughters of the American Revolution, Orlando Chapter, received a demonstration on how to use the BookEye during their annual visit. To the great delight of the group, we were able to make a clear copy of an 1830's fragile, original document that was too faded to read, revealing a personal letter with important information for the individual's research.</p> | Debbie<br>Tour | 3.14    |

| Progress   | Champion       | Updated |
|--|----------------|---------|
| <p>The Bookeye4 is a compact, easy to operate scanner that is used to digitize materials at high speed with excellent quality. It is located on the 4th Floor in Reference Central. It captures documents from edge to edge, whether scanning flat or using the V-shaped book cradle which is used with fragile bound materials. Special features such as text to speech enable us to assist customers with disabilities.</p> <p>Staff have created a user manual, and staff training is being coordinated. Reference Central staff are promoting the equipment at outreach events and they assist customers in the department. Formalized customer training sessions are being planned.</p> | Debbie<br>Tour | 12.13   |

## Community Engagement: C. Promote our Learning Role to the Public, our Partners and the Library Community

### 1. Plan for a non-user study

| Progress  | Champion         | Updated |
|---|------------------|---------|
| <p><b>A request for proposals for specialized market research was submitted and a number of responses received. A small team is evaluating the proposals and is scheduled to interview the leading candidates. The intent is to commission a focus study of non users to help guide future marketing efforts and aid staff in efforts to gain more users.</b></p>   | Craig<br>Wilkins | 9.14    |
| <p>Staff continues to work on gathering information and testing data formats. Recently they created a series of maps for each location built with library use from earlier this year as a way to graphically display which segments of the County had greater user density. Their experimental ideas continue to be developed and refined. An email survey aimed at library patrons who have not used the library in a while was also composed and sent out as a way to gather insight.</p> | Craig<br>Wilkins | 6.14    |
| <p>A small team is looking at ways library usage statistics could be combined with census and other marketing data to allow for a better understanding of our service population and to reach new users.</p>  | Craig<br>Wilkins | 3.14    |
| <p>Preliminary planning just getting underway.</p>  | Craig<br>Wilkins | 12.13   |

### 2. Promote library resources and activities to local media

| Progress  | Champion         | Updated |
|---|------------------|---------|
| <p><b>The Orange County Library System (OCLS) was featured in a story titled How Libraries Help Kids Stand Up to Bullying that published in the September/October issue of <i>American Libraries</i> magazine, a national publication. In addition to a cover mention, the story credited OCLS for its March Against Bullying campaign and ongoing programs to combat bullying.</b></p> <p><b>On August 20, 2014, FOX News Good Day Orlando broadcast its morning newscast live from Melrose Center. Host David Martin visited the Orlando Public Library to check out the new Melrose Center. The coverage showcased groundbreaking services and classes now available free with a library card at the downtown library. Highlights from the morning show were re-broadcast on the evening newscast.</b></p> <p><b>On August 19, 2014, an <i>Orlando Sentinel</i> column published on the front of the local section (above the fold) with the headline "Libraries Really Are Reinventing Themselves." The</b></p> | Craig<br>Wilkins | 9.14    |

| Progress   | Champion      | Updated |
|--|---------------|---------|
| <p>column shared the cutting-edge innovations at the Melrose Center. The piece ran with a large color photo of the columnist trying out the center's flight simulator.</p> <p>On August 8, 2014, WBZW 1520 Radio broadcast its "My Hometown" program live from the North Orange Branch Library. The program covered multiple topics including the Melrose Center, technology classes, North Orange history and Friends of the Library.</p> <p>Many aspects of OCLS were showcased in the August issue of <i>Orlando Family</i> magazine. The back-to-school feature was titled Book a Trip to the Library. It covered resources for students, the new K-Ready App, the Accelerated Reader (AR) book collection, the new Cuisine Corner program series, the Melrose Center and the Friends of the Library.</p> <p>The library director's letter to the editor published in the <i>Orlando Sentinel</i> on July 26, 2014 with the headline "Libraries Can Give All Kids a Good Start." The letter shared the many ways in which libraries foster early learning for poor children.</p> <p>OCLS was quoted in an article titled <i>7 Ways Kids Can Avoid Summer Brain Drain</i> in the <i>Private School Review</i>, a national publication.</p> <p>The library's program series Cuisine Corner series was featured in <i>Edible Orlando</i> magazine. The article touted that "Orlando's foodie fanatics will be thrilled to hear about Cuisine Corner, the culinary-focused educational series presented at the Orange County Library."</p> |               |         |
| <p>OCLS continues to enjoy a frequent and rich presence in the media. Local 6 did a segment on our storytelling programs and several media outlets covered the Naturalization Ceremony at the Main library during <i>National Library Week</i>. These included FOX News, Channel 2, Channel 9 and WDBO radio. Our new <i>Cuisine Corner</i> series was featured prominently in the <i>Orlando Sentinel</i> -- complete with a "teaser" on the front page above the fold. The North Orange Branch Library's 25th anniversary celebration received extensive coverage in the <i>Apopka Chief</i>. A reporter for the <i>Tampa Bay Times</i> visited Orlando for a story about technology business incubation, toured the Melrose Center, and sent out some positive social media as a result.</p>  | Craig Wilkins | 6.14    |
| <p>The opening of the Melrose Center generated a good deal of publicity including print or web articles in <i>Orlando Sentinel</i>, <i>Orlando Weekly</i>, <i>Downtown Confidential</i>, and <i>Bungalow</i>. Additional news coverage of the Melrose Center opening events were provided on Radio and TV by WMFE and WKMG. On the national level, in the library trade press, Mary Anne Hodel had an article published on the center in the January/February issue of <i>Public Libraries</i>.</p> <p>Other publicity about the Library included a nice promotion by Orange County Commissioner Ted Edwards in the <i>Winter Park Observer</i> and Mary Anne Hodel published a letter to the Editor in the <i>Orlando Sentinel</i> thanking Glen 'Big Baby' Davis for his support of the Library. A number of library programs were promoted in advance in local publications such as the <i>West Orange Times</i>, the <i>Apopka Chief</i>, and <i>Southwest Bulletin</i>.</p>   | Craig Wilkins | 3.14    |
| <p>Regular bi-weekly write-ups of library programs and events were published in the <i>Orlando Sentinel</i> including some extended articles in the Sunday newspaper. In addition the library was able to promote activities in other community publications such as <i>College Park Forum</i>, <i>Apopka Life</i>, <i>Hunters Creek Magazine</i>, <i>Chain of Lakes Magazine</i>, and <i>Orlando Family Magazine</i>. Local television station Telemundo ran a story on the upcoming opening of the Dorothy Lumley Melrose Center. And <i>La Prensa</i> covered the community input meeting held for the new Chickasaw Branch</p>   | Craig Wilkins | 12.13   |

### 3. Cultivate OCLS as a National Model for presentations, publishing, and award opportunities

| Progress   | Champion      | Updated |
|--|---------------|---------|
| <p><b>Vanessa Neblett and Shane Roopnarine co-authored a chapter entitled "Preserving Your Community's Memories: Developing Librarians for Digital Preservation," which has been selected for inclusion in the anthology <i>Creative Management of Small Public Libraries in the 21st Century</i> to be published by Scarecrow Press in December 2014.</b></p> <p><b>A number of staff submitted program ideas to two upcoming library conferences, the Public Library Association Conference and the Florida Library Association Conference. Acceptance of a program submission means staff will be making presentations at these events.</b></p> <p><b>In May 2014, OCLS received the <i>Libraries Mean Business Award</i> at the Florida Library Association annual conference. This award was presented for the <i>Job Seeker Workshops</i> we have been presenting with CareerSource Central Florida. This month we received a letter from Governor Scott commending us for the award and acknowledging all we do at OCLS to contribute to our community.</b></p> <p><b>The Orlando Public Library won first place for Best Library in the <i>Orlando Weekly's</i> annual <i>Best of Orlando</i> poll. And that's not the only category where OCLS came up a winner. The FOL Bookstore came in third in the Best Used Bookstore category and the library program <b>FUNDamentals of Improv</b> was also a third place winner in the Best Guilty Pleasure category. <b>Winners were selected by community vote.</b></b></p>  | Craig Wilkins | 9.14    |
| <p>OCLS was honored with a Libraries Mean Business Award from the Florida Library Association in May 2014. The award was for the library's job seeker workshop series presented in conjunction with CareerSource Central Florida. In April 2014, the Downtown Development Board honored the Orange County with three awards -- more than any other organization. The Melrose Center received two Golden Brick Awards and the Friends of the Orange County Library System received a Silver Brick Award for its Booktoberfest event.</p> <p>A number of staff members made presentations at the annual Florida Library Association Conference in May including Vera Gubnitskaia, Ormilla Vengersammy, Ann Collins, and Natalie Houston on practices for embracing science, technology, engineering, and math instructional classes in libraries. Ricardo Viera, Jo Ann Sampson, and Griselda Clarke presented on building an eBook platform for local author content. Donna Bachowski, Melanie Higgins, and Christina Perea gave a program on EPOCH. Edward Booker, Danielle King, Tammy Erikstrup, Marilyn John, and Nicole Yello presented information on the libraries <i>Skills Challenge</i> programs. And Wendi Bost and Sandy Meyer presented about the Librarians as Learning Leaders program.</p> <p>Ormilla Vengersammy was a co-presenter in a webinar hosted by the Tampa Bay Library Consortium entitled <i>Learn More About Makerspace Projects in Chattanooga, Orlando, and Tampa</i>. During the presentation one of the participants tweeted 'Quite possibly the BEST library makerspace - Melrose Center'</p> <p>Multiple OCLS staff members presented and sat on panels at the UCF Book Festival in April. OCLS Library Director Mary Anne Hodel presented at the <i>Library Futures Seminar</i> at the Louisville Free Public Library on June 17.</p> | Craig Wilkins | 6.14    |
| <p>Library staff members Natalie Houston, Paolo Melillo, and Noraliz Orengo were invited by the State Library to present a training webinar entitled "Turning your Dia into a Year: Using a Mini Grant to</p>  | Craig Wilkins | 3.14    |

| Progress   | Champion      | Updated |
|--|---------------|---------|
| <p>Make a Major Impact for Family Bilingual programming" to Florida Librarians.</p> <p>Vera Gubnitskaia and Natalie Houston co-authored a chapter entitled "ART: Art Revolution for Teens" which was published by the Americal Library Association in a work on teen library service.</p> <p>Mary Anne Hodel published an article on the Melrose Center in Public Libraries.</p> <p>Librarian Jane Tracy was invited by the local Chair Chapter of SCORE to make a presentation on small business resources at the National Entrepreneur Center.</p>   |               |         |
| <p>In October Technology and Education Center staff members Ann Collins, Tony Orengo, Ormilla Vengersammy, and Vanya Walker conducted training sessions on 3D printing and technology training for the staff of the Lake County Library System at their annual Staff Day. In November, the <i>Orlando Business Journal</i> published a story about the Melrose Center and the <i>Orlando Sentinel</i> posted a blog a write-up on Alafaya programming. Mary Anne Hodel wrote a letter to the editor about EPOCH which was published in the <i>Orlando Sentinel</i>. And Southeast Branch Manager Paolo Melillo was asked to serve on the Smart Investing grant review committee of the American Library Association.</p> | Craig Wilkins | 12.13   |

#### 4. Explore Pop Up Library opportunities

| Progress  | Champion      | Updated |
|---|---------------|---------|
| <p><b>Staff represented the Library at community events including school events, community fairs, etc.</b></p>  | Craig Wilkins | 9.14    |
| <p>The concept of testing this idea at a local outreach event is being considered. Potential events coming up later this year have been identified and ideas on what the pop up library would feature are being worked on.</p>  | Craig Wilkins | 6.14    |
| <p>The Library is continuing to follow developments in this area and to look for opportunities to employ the concept locally.</p>   | Craig Wilkins | 3.14    |
| <p>The "pop up" concept has been used in the retail and restaurant fields where small operations are set up in a temporary location to draw new users or offer satellite services in unexpected places. A small team of staff volunteered to investigate how this concept might be applied here. They've researched the practice including learning more about what other libraries have done in this area and they looked at a few locations where we might operate. Some initial work was done in hopes we could locate in the Orange County Courthouse jury pool waiting area, but permission was not granted (the Courthouse did not want to open a door that could lead to commercial solicitation).</p> | Craig Wilkins | 12.13   |

#### 5. Forge alliances with partners

| Progress  | Champion      | Updated |
|---|---------------|---------|
| <p><b>OCLS recently partnered with Planned Parenthood to present the "Greater Orlando Health Series" at Washington Park. The library system also partnered with Nemours to present an autism screening event at Hiwassee and with the City of Orlando Fire Department to present a series of CPR workshops. The partnership with the Orange County Office of Arts and Cultural Affairs continues in presenting <i>What the Dickens</i> programs to the community.</b></p> | Craig Wilkins | 9.14    |
| <p>OCLS continues to partner with local organizations to provide high quality programs and events. This quarter saw a number of organizations make presentations at library locations including</p>   | Craig Wilkins | 6.14    |

| Progress   | Champion  | Updated |          |          |                                  |   |                                    |   |                                    |  |                                     |   |
|--|---|---------|----------|----------|----------------------------------|---|------------------------------------|---|------------------------------------|--|-------------------------------------|---|
| <p>CareerSource Central Florida, the Central Florida Coin Club, the Central Florida Zoo, SHINE, Paws to Read, and the Alzheimer's Association.</p> <p>And e.I.I.a.s. International joined forces with OCLS to present <i>Talleres de Bienvenida</i> a series of workshops designed to welcome Spanish-speaking residents who have just relocated to Central Florida.</p>   |   |         |          |          |                                  |   |                                    |   |                                    |  |                                     |   |
| <p>OCLS assembled a time capsule filled with items representing Florida today submitted by members of the community. The capsule will be on display at the Orange County Regional History Center. All library locations participated in the State Library of Florida's annual Library Snapshot Day. Comments from users and pictures of library activities were gathered. A number of library locations hosted programs presented by the City of Orlando's Public Works Department. The program entitled "All the Way to the Ocean" was designed to educate patrons on good water management practices. The Main Library hosted a program by the Ringling Circus entitled "Clowning Around at the Library" and throughout the System, we continued to support the County Wide arts endeavor with "What the Dickens" events.</p> <p>In February of 2014 two OCLS locations, North Orange and Winter Garden, hosted the CareerSource mobile unit, featuring their Mobile Unit Coordinator who provides training to individuals (in English and Spanish) regarding CareerSource resources and job related services. Based on the success of these two visits, and starting in April 2014, OCLS will be hosting events on Mondays at several locations across the system. The schedule will be as follows:</p> | Craig Wilkins                                       | 3.14    |          |          |                                  |   |                                    |   |                                    |  |                                     |   |
| <table border="1"> <thead> <tr> <th data-bbox="131 968 240 999">Day/Time</th> <th data-bbox="678 968 776 999">Location</th> </tr> </thead> <tbody> <tr> <td data-bbox="131 1037 537 1068">1st Monday of the Month, 1pm-3pm</td> <td data-bbox="678 1037 1192 1068">Mobile Unit/Coordinator at the Alafaya Branch</td> </tr> <tr> <td data-bbox="131 1106 558 1138">2nd Monday of the Month, 10am -3pm</td> <td data-bbox="678 1106 1203 1138">Unit Coordinator at the Main Library Downtown</td> </tr> <tr> <td data-bbox="131 1176 553 1207">3rd Monday of the Month, 10am -3pm</td> <td data-bbox="678 1176 1170 1243">Mobile Unit/Coordinator at the North Orange Branch</td> </tr> <tr> <td data-bbox="131 1283 558 1314">4th Monday of the Month, 10am - 3pm</td> <td data-bbox="678 1283 1182 1350">Mobile Unit/Coordinator at the Winter Garden Branch</td> </tr> </tbody> </table>   |   |         | Day/Time | Location | 1st Monday of the Month, 1pm-3pm | Mobile Unit/Coordinator at the Alafaya Branch | 2nd Monday of the Month, 10am -3pm | Unit Coordinator at the Main Library Downtown | 3rd Monday of the Month, 10am -3pm | Mobile Unit/Coordinator at the North Orange Branch | 4th Monday of the Month, 10am - 3pm | Mobile Unit/Coordinator at the Winter Garden Branch |
| Day/Time   | Location  |         |          |          |                                  |   |                                    |   |                                    |  |                                     |   |
| 1st Monday of the Month, 1pm-3pm   | Mobile Unit/Coordinator at the Alafaya Branch       |         |          |          |                                  |   |                                    |   |                                    |  |                                     |   |
| 2nd Monday of the Month, 10am -3pm   | Unit Coordinator at the Main Library Downtown       |         |          |          |                                  |   |                                    |   |                                    |  |                                     |   |
| 3rd Monday of the Month, 10am -3pm   | Mobile Unit/Coordinator at the North Orange Branch  |         |          |          |                                  |   |                                    |   |                                    |  |                                     |   |
| 4th Monday of the Month, 10am - 3pm  | Mobile Unit/Coordinator at the Winter Garden Branch |         |          |          |                                  |   |                                    |   |                                    |  |                                     |   |
| <p>OCLS partnered with Orange County Government to celebrate the 11th Annual Orange County Week of the Family which ran November 2 - 9, 2013. This year's theme was <i>A Family That Walks Together, Talks Together</i>. The week is designed to strengthen family relationships through education, wholesome activities, fitness and community service. As part of the celebration, OCLS offered special family programs at multiple locations. OCLS continues to partner with Orange County Schools in the <i>Change Starts with Me</i> campaign to promote good character traits in children by including information on character in regular children's programs and via the Library's website. OCLS is starting a new partnership with Orange County Government's Drug Free Coalition, where the Library is displaying materials on substance abuse and healthy living with referral information the Coalition.</p>   | Craig Wilkins                                       | 12.13   |          |          |                                  |   |                                    |   |                                    |  |                                     |   |

**6. Direct efforts to increasing the number of cardholders (Prime Directive)**

| Progress | Champion | Updated |
|----------|----------|---------|
|----------|----------|---------|

| Progress  | Champion      | Updated |
|---|---------------|---------|
| <b>The library system participated in many outreach events during the quarter including the Caribbean Health Fair, the Orange County Public Schools Parent Academy, Maker Faire Orlando and multiple National Night Out events. At the Maker Faire, Melrose staff interacted with more than 1,000 people.</b>   | Craig Wilkins | 9.14    |
| OCLS participated in 21 community events this last quarter and interacted with 4,027 people. Some of the events attended included the UCF Book Festival, the Hispanic Business & Consumer Expo and Nathaniel's Hope 12th Annual Make 'm Smile event.  | Craig Wilkins | 6.14    |
| There were over 4,000 attendees at school story programs and at Leu Gardens. Some of the schools included: Sunset Park, Pershing , Rosemont, Oakshire, Lake Gem, Sunblaze, Shingle Elementary and Wolf Creek. Over 400 Headstart students were reached through storytellers' visits. Each Headstart student received an invitation to visit one of our branches and either show their current library card or apply for a new library card to be eligible to receive a free book. | Craig Wilkins | 3.14    |
| In the first quarter of the fiscal year, OCLS participated in 13 offsite community events in an effort to get new card registrations. Through these events, OCLS interacted with 2,050 people. Some of the larger events attended included the Orlando Mini Maker Faire, the Walt Disney World Cast Member Fall Festival, Central Florida Veg Fest and the Central Florida Employment Council Job Fair.   | Craig Wilkins | 12.13   |

## Community Engagement: D. Pursue Funding Opportunities & Facilities

### 1. Engage in selective fundraising

| Progress   | Champion          | Updated |
|--|-------------------|---------|
| <b>The Friends of the Library are gearing up for their Second Annual Booktoberfest which will be Friday, October 17 at the Main library. The beer-tasting event features German fare and entertainment. Its goal is to attract new members to the Friends of the Library.</b><br><br>The library is also participating with Ethos Vegan Kitchen in a give-back day on September 20. The library is promoting the event and asking people to eat there that day, and the restaurant will donate 5 percent of the day's sales to the library.<br><br><b>The library has solicited and secured more than \$11,000 in monetary donations this fiscal year including nearly \$7,000 for the MAYL program and more than \$1,100 for the annual Summer Reading Program.</b> | Tracy Zampaglione | 9.14    |
| OCLS has raised \$2,385 during the last quarter. This includes \$950 for the Summer Reading Program (SRP) and \$875 for MAYL. Direct mail appeals were sent out for SRP and donation requests were included with home deliveries of library materials. An additional \$560 came in as general donations.   | Tracy Zampaglione | 6.14    |
| On February 7, the Friends of the Library hosted the Preview Gala for the Dorothy Lumley Melrose Center for Technology, Innovation & Creativity. The Friends secured UCF as a \$5,000 sponsor. BBA Aviation, GAI Consultants, OUC and Skanska sponsored at the \$1,500 level. Libations were donated for the event which sold 114 tickets. The fundraiser netted \$13,300.<br><br>The library is currently running its direct mail appeal for the Summer Reading Program.  | Tracy Zampaglione | 3.14    |



| Progress  | Champion | Updated |
|---|----------|---------|
| <p>The Friends of the Orange County Library System held its first-ever Booktoberfest on Friday, October 18, 2013. Beverages for this special beer-tasting event were donated by Yuengling Brewery. Food was donated by Schumann's Jaeger Haus. People who joined the Friends of the Library for \$15 annually received a complimentary ticket to the event. Current Friends members who made a \$10 donation received complimentary admission. The evening included entertainment provided by the Central Florida Accordion Club and a silent auction. Nearly 70 people attended Booktoberfest and the Friends welcomed 39 new members. The FOL raised almost \$2,000 from the event.</p> <p>The Friends of the Library sent out its 2013 year-end appeal in December. Donations are still coming in through this effort.</p> |          |         |

**1a. Seek grants to fund initiatives**

| Progress   | Champion              | Updated     |
|--|-----------------------|-------------|
| <p><b>OCLS has applied for several grants including:</b></p> <p><b>Prime Time Family Time for \$12,000, which may be raised to \$14,000 to provide programming at 4 OCLS locations, 2 series in Spanish and 2 in English. In addition funds are included for a new set of books for our English Scholar and Storyteller who have been using the same set since 2009. Also potential funding may be included for the development of an OCLS video to explain Prime Time Family Time for our customers as well as libraries considering applying for the program and even potential donors.</b></p> <p><b>The Library also applied for a \$60,000 grant from the Orlando Magic Youth Foundation to bring our Skills Challenge Program to the Hiawassee Branch location.</b></p> <p><b>Finally, in a bit of a twist, OCLS supported CareerSource Central Florida as they sought funding through the Innovative Regional Projects sponsored by CareerSource at the State level. This was the direct result of Pam Nabors and the senior CareerSource staff attending an orientation and tour at the Melrose Center. After the training we had a brainstorming session and talked about resources and programs offered throughout the system. We spoke at length regarding the need for additional resources for language learning and our program with UCF. The grant called "Soy Culto y Soy Bilingue -I'm Cultured, and I am Bilingual- Talent Supply Initiative" is designed to provide funding to help individuals improve their English language learning in a effort to help meet the needs of growing industries in the region. With the help from our partners at UCF, if this program is funded, it would provide two years of programming at 3 OCLS locations as well as 2 locations to be determined in Osceola County. There are several service layers in the grant and opportunities to support individuals who want to pursue a variety of training certifications. The total dollar amount requested is \$222,973.</b></p> | <p>Wendi<br/>Bost</p> | <p>9.14</p> |
| <p>OCLS has been awarded a \$5000 grant to provide community programming in unique places. "Outside the Box" was developed and funded by Redbox and is run by OCLC. The grant was composed and submitted by August Calabrese, manager of the Winter Garden Branch. Funds will be used to select items from the "Grant Shopping List" that will help us utilize the outdoor space/porch at the Winter Garden Branch for programming.</p> <p>From the announcement regarding the program Outside the Box: "It is an innovative program that brings people together for free, fun entertainment events in their local community. When people connect, communities benefit and as trusted community anchors, public libraries are central to</p>   | <p>Wendi<br/>Bost</p> | <p>6.14</p> |

**Progress****Champion Updated**

Outside the Box efforts. This year, up to 20 U.S. communities will be selected to participate in Outside the Box, with the local public library driving community brainstorming and planning sessions and hosting events."

We learned that we did not receive grant funding from the Elizabeth Morse Genius Foundation.

OCLS has submitted a number of Grant applications

Wendi  
Bost

3.14

| Grant Name  | Grant Team   | Funds Requested | Locations                                 |                                  |
|---|--|-----------------|---|----------------------------------|
| LSTA Enriqueciendo mi Carrera Junto a mi Familia en mi Biblioteca/Enriching my career with my family at my library. | W.Bost, E. Booker, P. Melillo, K. Gilbert, A. Calabrese                                | \$42,680        | N Orange, Alafaya, Southeast, South Creek | March 2014 submitted             |
| Elizabeth Morse Genius Grant 2014   | A. Collins, O. Vengersammy, T. Orengo, S. Roopnarine N. Houston, C. Shivers, M Higgins | \$42,880        | Melrose Center Photo Studio               | May 2014 Results to be announced |
| IMLS Your Library Everywhere- NFC project   | C. Wilkins, D. King, M. Tanna  | \$50,000        | OCLS                                      | January 2014 submitted           |

OCLS has received a number of Grants

Wendi  
Bost

12.13

From Walt Disney World:

- \$30,000 Disney Grant has been awarded for the 2014 Summer Reading Program.

From The Florida Humanities Council:

- \$8,000 has been awarded to present 3 Prime Time Family Time Programs beginning in January 2014. Each program runs for six weeks and focuses on reading as a starting point to share ideas. Literature is explored with the help of a scholar and storyteller. This grant includes training costs for a new bilingual scholar and storyteller with Louisiana Endowment for the Humanities (LEH) so that OCLS can provide Bilingual Prime Time Programming in the future. Training is set for January 214 and our first Bilingual PrimeTime is scheduled to launch this summer at the South Creek Branch.
- \$2,000 has been awarded to present 2 Community Conversation Programs. OCLS helped develop this program with the Florida Humanities Council as a follow up for Prime Time Families. It is a three week series focusing on family conversations and how to express thoughts and ideas in conversations. These programs are presented by a scholar and storyteller.

From The American Library Association, Association for Library Service to Children (ALSC):

| Progress  | Champion | Updated |
|---|----------|---------|
| <ul style="list-style-type: none"> <li>\$2,000 mini grant for Día Family Book Club at the Southeast Branch Library. This book club is a bilingual program designed to share literature with families.</li> </ul> <p>OCLS staff are continually searching and submitting for various other grants such as those made available from the Institute of Museum and Library Services (IMLS) and Library Services and Technology Act Grants made available through the State of Florida (LSTA).</p> |          |         |

## 2. Branch Planning

| Progress  | Champion      | Updated |
|---|---------------|---------|
| <p><b>Branch Plans for our future continue to be worked on. More staff are engaged in Branch Programming and ways to provide meaningful lifelong experiences for our users. Two locations are working toward developing plans for family/children focused resources. The Genealogy plans are moving forward for West Oaks.</b></p>                          | Wendi<br>Bost | 9.14    |
| <p>At the March 2014 Board of Trustee Meeting the lease for Southeast and new services for West Oaks were approved. Staff are moving forward with both projects.</p>  | Wendi<br>Bost | 3.14    |
| <p>This fiscal year we are evaluating leases and services at the Herndon and Southeast Branch locations. We are also planning for the opening of the new Chickasaw Branch (see 2a). Finally we are exploring the possibilities for new services at the West Oaks Branch.</p> <p>OCLS staff are continually evaluating services at all branch locations.</p> | Wendi<br>Bost | 12.13   |

### 2a. Continue planning/construction for Chickasaw

| Progress  | Champion      | Updated |
|---|---------------|---------|
| <p><b>The final GMP and Project Budget has been approved by the board. Sub-contractors are mobilizing and construction is expected to begin by October 1st.</b></p>   | Wendi<br>Bost | 9.14    |
| <p>This quarter exterior demolition began with the removal of the garage space. Staff worked with the interior design consultant to finalize a furnishing plan. Construction drawings were finalized. OCLS tasked its cost estimator, CMI, to prepare an estimate for evaluation. The general contractor, Skanska, is completing its guaranteed maximum price package. Staff continue to work to bring final recommendations to the Board.</p>  | Wendi<br>Bost | 6.14    |
| <p>Meetings continued with the OCLS team and the architect, contractor, and interior designer through January 2014. Budgeting is being finalized and it is the goal to bring the GMP, guaranteed maximum price, to the Library Board of Trustees at a meeting in the near future. Preliminary demolition to the interior began in February of 2014.</p>   | Wendi<br>Bost | 3.14    |
| <p>Regularly scheduled meetings have continued with the architect, the contractor, interior designer and OCLS team. Feedback from the Community Dialogue has been incorporated into the plans. Design Development (DD) plans, at more than 60%, are scheduled to be delivered before the end of January 2014. Also in January some preliminary demolition, interior and exterior, will begin and allow for review of existing conditions prior to the completion of construction documents. Ideas for interior design and finishes have been discussed.</p> | Wendi<br>Bost | 12.13   |

### 2b. Conduct Community input session

| Progress | Champion | Updated |
|----------|----------|---------|
|----------|----------|---------|

| Progress  | Champion      | Updated |
|---|---------------|---------|
| On November 6, 2013 at 6:30 pm a Community Dialogue was held at the future home of the Chickasaw Branch Library. Mary Anne Hodel welcomed the community and architect Bill Starmer presented an overview of the initial plans for the facility. 27 community members attended and 13 individuals spoke. Staff collected feedback and surveys. Interest in using the facility with families, for group meetings and technology were re-occurring themes. In addition there was interest in the public performance space, the ability to share art and culture as well as acknowledging the importance that the staff and the collection reflect the community. | Wendi<br>Bost | 12.13   |

## 2c. Develop plans for new branch models

| Progress  | Champion      | Updated |
|---|---------------|---------|
| <b>Branch staff are working on a project to identify opportunities to provide specialized resources to meet specific community needs, or provide unique services at various locations. An example of where we are already working to do this is bringing the Genealogy Collection to the West Oaks Branch Library. We are now looking at the Winter Garden and North Orange Branches, respectively, and identifying things we can do to focus on the needs of their family oriented demographics. More to come.</b> | Wendi<br>Bost | 9.14    |
| Progress in this area continues to develop. Key areas identified for the future are Children, Creativity, Technology, Continuing Education and Careers.   | Wendi<br>Bost | 6.14    |
| At meetings in January and February 2014, Managers evaluated ideas for future branch service models. Many of the ideas have been incorporated in the Chickasaw plan. Administrators, for the branches, continue to develop and work with the ideas, and are developing updated demographic profiles for our respective communities.   | Wendi<br>Bost | 3.14    |
| Staff have been working on identifying trends for future services in Branches. An initial meeting was held with Branch Managers in December of 2013 with a follow up scheduled for January 2014. In addition many of these ideas have been considered as plans have been developed for the new Chickasaw Branch.  | Wendi<br>Bost | 12.13   |

## 2d. Renegotiate Leases: Southeast (2014), Herndon (2014)

| Progress  | Champion      | Updated |
|---|---------------|---------|
| <b>The Southeast and Herndon leases are renewed.</b>  | Wendi<br>Bost | 9.14    |
| At the Library Board of Trustee meeting on April 10th, at the Orlando Public Library, the Board approved the amendment of the Herndon Branch lease. The amendment will extend the terms of the lease for two years at the current location, through October 2016. The amendment has been executed by the Director.  | Wendi<br>Bost | 6.14    |
| Southeast: At the Library Board of Trustees meeting on March 13, 2014 the Board unanimously passed an action item to approve the renewal of the Southeast Branch for 5 years.<br><br>Herndon: At the April 2014 Library Board of Trustee meeting, to be held at the Orlando Public Library on April 10th, the Board will be presented with an action item regarding an addendum to extend the Herndon Branch Library lease at its current location. | Wendi<br>Bost | 3.14    |

**Progress****Champion****Updated**

Herndon:

Wendi

12.13

OCLS has been actively working with the leasing representative at Sembler to determine options for the renewal at the Herndon Branch location. Discussions are still underway.

Bost